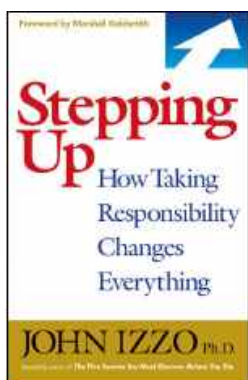
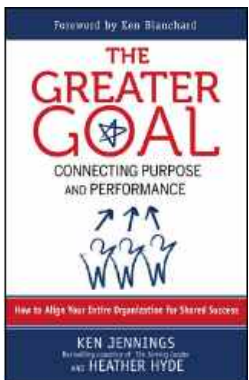
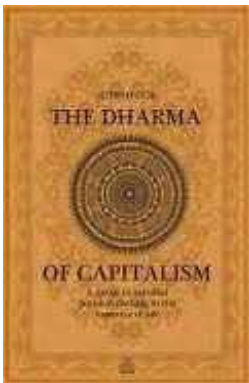
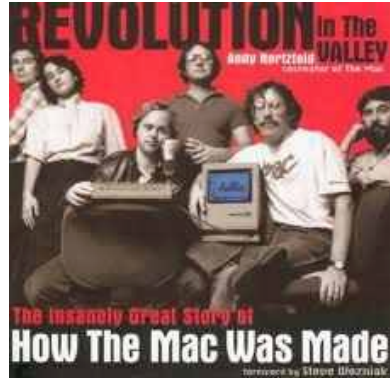


Business & Computing New Releases

February 2012



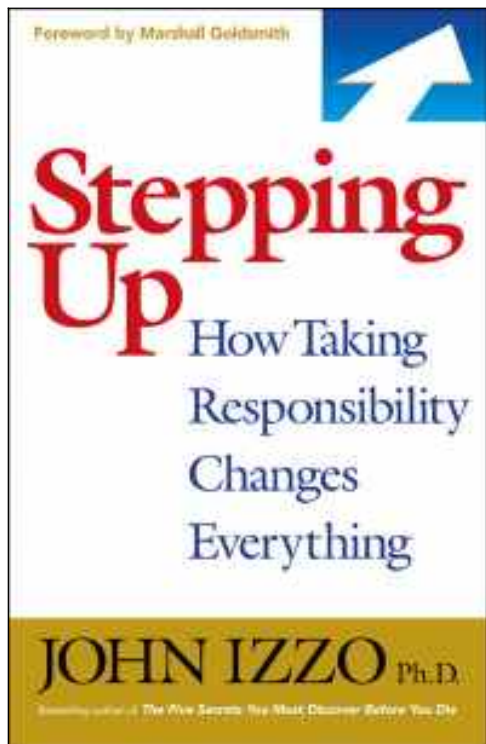
Stepping Up



How Taking Responsibility Changes Everything

Author: Izzo, John

BERRETT-KOEHLER



Stepping Up argues that almost every problem, from global warming to personal issues to business challenges, can be solved if each of us were to look to ourselves to be the agent of change, rather than looking to others. The more each of us takes responsibility and chooses to step up and initiate change, the more we will find personal power and be able to influence change. And with research to prove it, John Izzo shows that by seeing ourselves as the locus of change rather than the victims of change, we are happier and less stressed.

AUD RRP: \$22.95
NZD RRP: \$29.99
ISBN-13: 9781609940577
Due Date: 03/2012
Discount: TRADE INTERNATIONAL
Format: Paperback
Pages: 192

This book takes a look at what happens when we step up, what keeps us from stepping up and shows why when we do step up significant change occurs. Using examples from business and society, the book will both inspire and challenge while showing how to create a place where people are more likely to step up and create change. Stories range from that of a group of citizens who stepped up to improve the living conditions in one of the worst slums in the world in Sao Paulo to that of a group of secretaries who initiated significant change in their companies by taking the initiative.

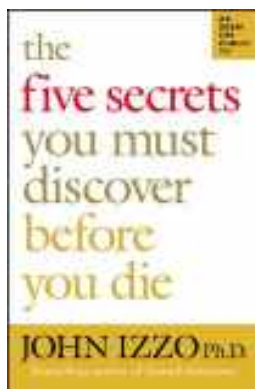


Five Secrets You Must Discover Before You Die



Author: Izzo, John, Ph.D

BERRETT-KOEHLER



Using a powerful narrative voice, Dr. Izzo helps the reader understand the common themes from the lives of those interviewed, the commonality of what really matters in their lives, and especially how to put this wisdom into practice. **REAL WISDOM FROM REAL PEOPLE:** Based centrally on over 200 interviews conducted with people between the ages of 60-106, *The Five Secrets You Must Discover Before You Die* is powerful, personal, and practical. The interviewees ranged from aboriginal elders to town barbers, from Holocaust survivors to former CEO's. In these interviews, each person was asked to reflect back on his or her life to identify the sources of happiness and meaning as well as lessons learned, regrets, major crossroads, and what did not contribute to meaning in their lives.

AUD RRP: \$22.95
New price was \$29.95
NZD RRP: \$29.99
New price was \$36.95
ISBN-13: 9781576754757
Due Date: Out Now

Reviews

Please read before you die - Love this book. Enjoyed all the quotes of wisdom and the stories. I will read this again, and it will be a permanent addition to my library.

Wise words! - Jon Izzo writes clearly and warmly about the wisdom of people who have learned to "live" a good life. Much to contemplate!

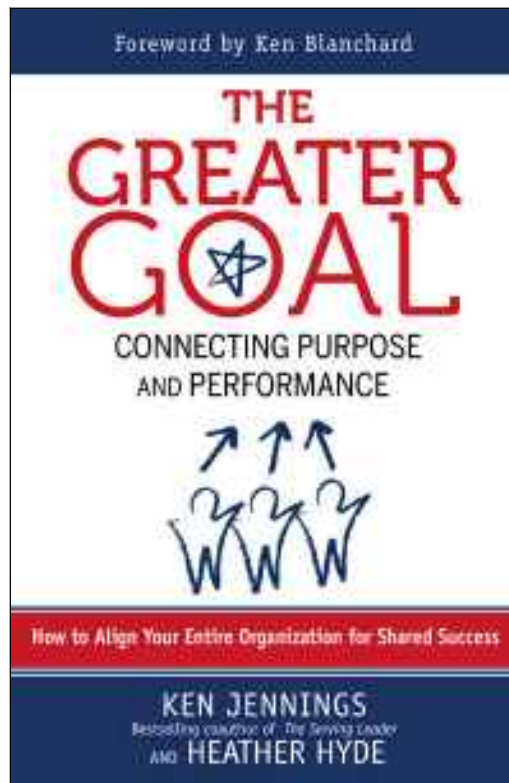
Greater Goal, The



Connecting Purpose and Performance

Author: Jennings, Ken & Hyde, Heather

BERRETT-KOEHLER



A purpose-driven organization, one aligned around a goal that goes beyond the bottom line to touch on deeper human aspirations, is one of the most powerful forces on earth. But simply having a greater goal, important as that is, isn't enough. Leaders also have to know how to make that goal the foundation of their overall strategy, and how to execute that strategy while staying true to the larger purpose.

AUD RRP: \$22.95
NZD RRP: \$29.99
ISBN-13: 9781609942885
Due Date: 03/2012
Discount: TRADE INTERNATIONAL
Format: Paperback
Pages: 168

Using a business fable format, Ken Jennings and Heather Hyde lay out a five point plan they call "*The Star Model*" that guides leaders through the process of creating profoundly motivating purpose, achieving enthusiastic buy-in from the organization, and aligning an entire organization, at all levels, to this greater goal. Incorporating their research and many years of experience in strategic advisory services, executive development, and culture change, Jennings and Hyde tell the story of Alex Beckley, the new president of a medical products company who receives a dramatic wake-up call that demands he live and lead differently. The Star Model transforms not only his work life, but his personal life as well.

The Star Model shows the levers that managers can control, and as a result, can affect employee behavior.

- Strategy
- Structure
- Process
- Rewards
- People



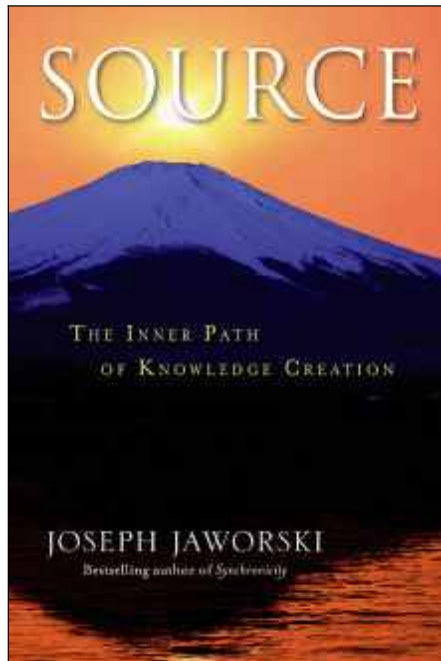
Ken Jennings founded ThirdRiver Partners, a consultancy specializing in helping leaders and their teams by aligning everyone in the organization to their "greater goals." He has served as a global managing partner at Accenture, and was a co-director of the Global Leadership in Healthcare Program at the University of Michigan Business School.

Heather Hyde acts as a trusted advisor to ThirdRiver clients and provides strategy and organizational advisory services to organizations. She has earned the Certified Performance Technologist designation from ASTD and was previously a consultant with a leading firm in turnaround and crisis management. Heather is also a CPA, Certified Insolvency and Reorganization Advisor, and member of the Turnaround Management Association.

Foreword Author Ken Blanchard is a prominent author, speaker, and business consultant. His phenomenal bestselling book, *The One Minute Manager* has sold more than ten million copies worldwide, is still on bestseller lists, has been translated into more than 25 languages and is regarded as one of the most successful business books of all time.

Source

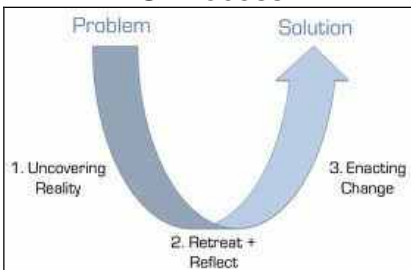
The Inner Path of Knowledge Creation



Author: Jaworski, Joseph

Institutions of all sorts are facing profound change today, rising complexity at a speed and intensity we've never experienced before. So the nature of leadership must change as well. The old analytical approaches are not sufficiently flexible and creative. To be able to cope with this kind of change leaders need to be able to access the Source from which truly profound innovation flows. Many people have experienced a connection with this Source, often when called upon to respond in times of crisis moments of extreme spontaneity and intuitive insight. Actions simply flow through them, seemingly without any sort of conscious intervention they don't think about what to do, they just know. But these experiences are haphazard ordinarily we don't know how to access the Source, and we even have a blind spot as to its very existence. Continuing the journey he began in "*Synchronicity*", Jaworski tells the story of the development of the U Process, which enables people to overcome the blind spot and access the Source consistently, and his deep exploration of the 'bottom of the U', the part of the process where creative breakthroughs occur and where, as Jaworski puts it, there is a deep connection to Source. Jaworski's key discoveries form a four-part statement of principles on which the structure of the book is based. Knowledge gained through access to the Source is, in the words of one cognitive scientist Jaworski met, 'shockingly effective'. It has a transformative impact on every aspect of leadership. You . When connected to this source leaders gain radically new ways of operating. Using the combination of narrative and reflection that made *Synchronicity* so compelling, Jaworski has written a book that illuminates not only the fundamental nature of visionary leadership but also of relationships, consciousness, and ultimately reality itself.

U Process



BERRETT-KOEHLER



AUD RRP: \$34.95
NZD RRP: \$44.99
ISBN-13: 9781576759042
Due Date: 01/2012
Discount: TRADE INTERNATIONAL
Format: Hardback
Pages: 240

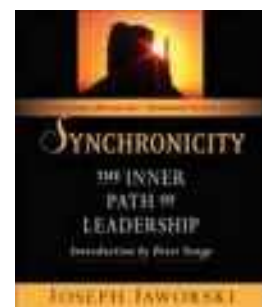
'gain the capacity to bring forth new realities, which is what the best leadership does'

'When connected to this source leaders gain radically new ways of operating'

'leaders need to be able to access the Source from which truly profound innovation flows'

Synchronicity 2/e

The Inner Path of Leadership



Author: Jaworski, Joseph

We've all had those perfect moments when events that could never be predicted, let alone controlled, remarkably seem to guide us along our path. Carl Jung called this phenomena "synchronicity" - "a collaboration between persons and events that seems to enlist the cooperation of fate." In this book, Joseph Jaworski argues that the right state of mind will make you the kind of person who can enlist the cooperation of fate and take advantage of synchronicity, creating the conditions for "predictable miracles."



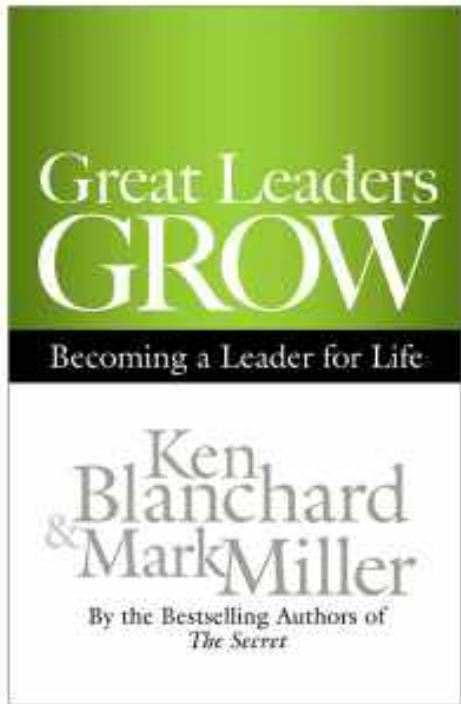
BERRETT-KOEHLER

AUD RRP: \$34.95
NZD RRP: \$44.99
ISBN-13: 9781609940171
Previous ISBN: 9781576752999
Due Date: Out Now

Great Leaders Grow: Becoming a Leader for Life



Author: Blanchard & Miller



The Secret introduced people around the world to a profound yet seemingly contradictory concept: to lead is to serve. With that as the foundation, Great Leaders Grow takes the next step, showing leaders and aspiring leaders how to keep growing their leadership abilities throughout their lives.

The Secret's protagonist, Debbie Brewster, now an accomplished leader herself, becomes a mentor to Blake, her former mentor's son. Debbie tells Blake "the best leaders grow." "How well you and I serve will be determined by the decision to grow or not. Will you be a leader who is always ready to face the next challenge? Or will you be a leader who tries to apply yesterday's solutions to today's problems? The latter will ultimately fail. The difference: the decision to grow. And not a short-term decision, but a decision to grow throughout your career and throughout your life. This single decision is a game changer for leaders."

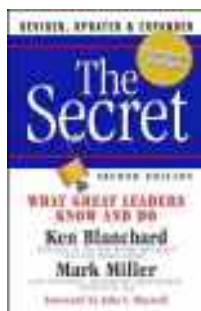
BERRETT-KOEHLER

AUD RRP: \$29.95
RRP:
NZD RRP: \$36.99
ISBN-13: 9781609943035
Due Date: 03/2012
Discount: TRADE INTERNATIONAL
Format: Paperback

As the story unfolds, Debbie teaches Blake (and the reader) four ways to keep growing one's leadership abilities: **Gain Knowledge** (of self, others, one's industry, and the field of leadership); **Reach Out to Others**, both formally and informally; **Open Your World**, at work and outside of work; and **Walk toward Wisdom** (through self-evaluation, feedback, counsel and over time). The result is an inspiring guide to how anyone, no matter how experienced or inexperienced as a leader, can become a better, more effective leader in any type of organization or community.

Secret 2/e H/C

What Great Leaders Know And Do



Author: Blanchard, Ken et al

Over 4500 sold in 2 editions

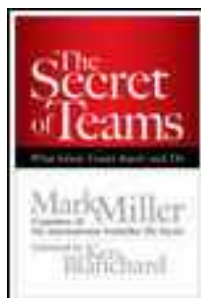
In the now classic business fable, The Secret, Debbie, a struggling leader finds herself about to lose her job due to poor performance. In a desperate attempt to save her career, she enrolls in a new mentoring program offered by her company. Much to her surprise, Debbie finds her mentor is the president of the company (Jeff Brown). Debbie decides that all she needs is the answer to one question, 'What is the secret of great leaders?'

BERRETT-KOEHLER

AUD RRP: \$29.95
NZD RRP: \$36.99
ISBN-13: 9781605092683
Previous ISBN: 9781576754030

Secret of Teams H/C

What Great Teams Know and Do



Author: Miller, Mark R.

Out December 2011

Helps team leaders and team members create high-performing teams. This work presents a radical message in the team literature and in the practice of most organizations. It offers concrete suggestions for building teams where people know each other deeply, server each other willingly, and genuinely care for each other.

BERRETT-KOEHLER

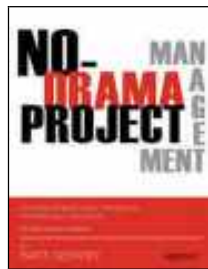
AUD RRP: \$29.95
NZD RRP: \$36.99
ISBN-13: 9781609940935




CFO Techniques
 Guzik, Marina
 9781430237563

 9 781430 237563
 AU\$37.95
 NZ\$49.99
APRESS

CFO Techniques: A Hands-on Guide to Keeping Your Business Solvent and Successful is a comprehensive and instructive book that provides a working manual for multitasking chief financial officers and controllers working in the fast-paced commercial environment. Every senior financial professional with an ever-broadening span of control will benefit from this complete outline of the core activities - with specific descriptions of individual tasks - comprising the daily agenda of a successful CFO or controller.



No-Drama Project Management Avoiding Predictable
 Gerardi, Bart
 9781430239901

 9 781430 239901
 AU\$32.95
 NZ\$42.99
APRESS

No-Drama Project Management: Avoiding Predictable Problems for Project Success is a book for project managers who want or need to be more effective. Having a project crash and burn is never a great situation, author Bart Gerardi explains, but it's not a career buster - unless the failure appears on the short list of recurring, avoidable problems that can and will pop up during any project. If your project fails due to a lack of planning, for example, expect a trip to the woodshed. Why? Your "unexpected problem" was actually both predictable and avoidable.



Soft Landing
 Thomas, Andrew
 9781430236771

 9 781430 236771
 AU\$32.95
 NZ\$42.99
APRESS

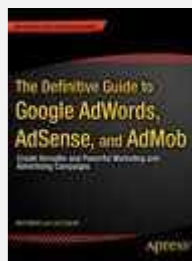
Soft Landing: Airline Industry Strategy, Service, and Safety covers the immediate past, present, and future of the airline industry and its effects on consumers and the economy. Aviation receives a disproportionate amount of news coverage in the popular press - not to mention chatter at cocktail parties and workplaces around the world. And why not? This book will also interest investors still trying to make money on airline stocks after all these years, government officials pondering economic development or bond issues for airports, security officials and entrepreneurs whose livelihoods are tied to aviation, travel agents, manufacturers, and many others.




Preventing Good People From Doing Bad Things
 Mutch, John
 9781430239215

 9 781430 239215
 AU\$37.95
 NZ\$49.99
APRESS


In today's turbulent technological environment, it's becoming increasingly crucial for companies to know about the principle of least privilege. These organizations often have the best security software money can buy, with equally developed policies with which to execute them, but they fail to take into account the weakest link in their implementation: human nature. Despite all other efforts, people can sway from what they should be doing. Readers will learn ways to protect virtual environments, how to secure multi-tenancy for the cloud, information about least privilege for applications, and how compliance enters the picture. The book also discusses the cost advantages of preventing good people from doing bad things. Each of the chapters emphasizes the need auditors, business executives, and IT professionals all have for least privilege, and discuss in detail the tensions and solutions it takes to implement this principle. Each chapter includes data from technology analysts including Forrester, Gartner, IDC, and Burton, along with analyst and industry expert quotations.



Definitive Guide to Google AdWords, AdSense, and AdMob
 Weller, Bart
 9781430240143

 9 781430 240143
 AU\$47.95
 NZ\$59.99
APRESS

There is one simple way to exponentially increase the amount of traffic coming to your website and the number of people aware of your product or service: through the use of Google AdWords and related marketing technologies. The Definitive Guide to Google AdWords, AdSense, and AdMob will walk you through every step needed to maximize your marketing and advertising power. Everything related to the platforms are covered in detail - account setup, campaign creation, reporting, optimization, analytics, ad hosting, mobile advertising, and much more. Learn to take full advantage of all of the marketing options available through AdWords, AdSense, and AdMob, including: * Geo-targeting, distribution, and placement of ads * Advanced account management and budget strategies * Keywords, metrics, and ROI management * Tools such as Keywords Editor, Website Optimizer, and Conversion Optimizer * Mobile marketing implementations and strategies * Working with the various APIs available for developers With The Definitive Guide to Google AdWords, AdSense, and AdMob, you will learn how these technologies work and how you can harness their power to increase your visibility and dramatically impact your potential for increased revenue.



European Founders at Work
 Santos, Pedro Gairifo
 9781430239062

 9 781430 239062
 AU\$37.95
 NZ\$49.99
APRESS

In European Founders at Work, several of the top European startup founders are interviewed to explain their respective paths to building a successful company. It builds on the same format as the original Founders at Work, but showcases the differences between building a successful company in Europe versus the U.S. All interviews are presented in a way that will help readers understand whether the founders had a local or a global view, how they competed on the global scale, if and how they got funding and their main challenges and opportunities. The companies chosen to be interviewed are a mix of unique worldwide ventures. Managers who might be interested in opening European markets or expanding their company in these markets



Venture Capitalists at Work

Shah, Tarang
9781430238379



AU\$37.95
NZ\$49.99

APRESS

Venture Capitalists At Work: How VCs Identify and Build Billion Dollar Successes is a collection of interviews with the venture capitalists behind some of the most notable startup successes. The book brings together a vast pool of untapped and fragmented knowledge about startup building and investment, and it offers entrepreneurs an actionable and indispensable guide to gaining support for their ventures. Among the questions they answer: Why do so many startups fail? Which is more important, market or management? How important is market timing? Who has a better track record: entrepreneurs fresh out of college, serial entrepreneurs, or seasoned executives? How do you identify high-potential entrepreneurs?



Running IT Like a Business

Kress, Robert E.
9781849283083



AU\$55.00
NZ\$69.99

ITGP

Global management, technology and outsourcing company Accenture has achieved incredible results through the transformation of its IT function. It has doubled its revenues in ten years, significantly decreased its IT spending despite an increase in workforce of nearly 300%, and its number of satisfied customers is growing and growing. Discover how it has achieved this, and how you can realize similar benefits in your organization. Running IT like a Business will show you how your IT function can provide much more than products and services and add real value to your business. With clear strategies, helpful diagrams and real-life examples, this book will give you the keys to unlocking your IT function's hidden potential.



Spending Advertising Money in the Digital Age

Pringle, Hamish
9780749463052



AU\$65.00
NZ\$89.99

KOGAN PAGE

Proposes a model, F A I P A, for media and communications planning that describes how to select the right media channel to promote a brand from the many that are available, and if you are employing a range of bought, owned and earned media, which to concentrate on, and how to allocate the budget between them.



Blog, Podcast, Google, Sell

Norris, Cresta
9780749463830



AU\$29.95
NZ\$36.99

KOGAN PAGE

Blog, Podcast, Google, Sell is a guide to making money online. It shows entrepreneurs how to market their way to success using online marketing know-how. Written for the reader with little knowledge of online marketing or commerce, it outlines the key steps to setting up an online business. It covers skills like using eBay and setting up a professional website, and it explains how to build a business through blogs, podcasts, and Google Adwords.



Campaign It!

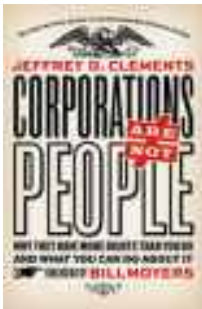
Barnard, Alan
9780749464202



AU\$39.95
NZ\$49.99

KOGAN PAGE

Campaign It! provides a new definition and understanding of what makes a cause. It explains why, in our modern society, a communications campaign is the most powerful way to achieve success. And it demonstrates how it is possible to create and apply an irresistible communications campaign to any aspect of our professional and personal lives. Whatever the situation, we always need to influence others if we are to achieve our goals. *Campaign It!* can help you do that. With such a cause anyone can apply the *Campaign It!* model to devise a communications campaign to create success.



Corporations are not People

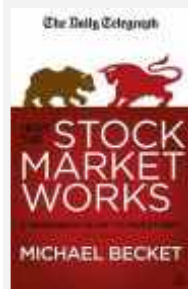
Clements, Jeffrey D
9781609941055



AU\$22.95
NZ\$27.99

Berrett Koehler

This is the first practical guide for every citizen on the problem of corporate personhood and the tools we have to overturn it. Jeff Clements explains why the Citizen's United case is the final win in a campaign for corporate domination of the state that began in the 1970s under Richard Nixon. More than this, Clements shows how unfettered corporate rights will impact public health, energy policy, the environment, and the justice system. Where Thom Hartmann's Unequal Protection provides a much-needed detailed legal history of corporate personhood, Corporations Are Not People answers the reader's question: "What does Citizens United mean to me?" And, even more important, it provides a solution: a Constitutional amendment, included in the book, which would reverse Citizens United. The book's ultimate goal is to give every citizen the tools and talking points to overturn corporate personhood state by state, community by community with petitions, house party kits, draft letters, shareholder resolutions, and much more.



How the Stock Market Works 4/e

Becket, Michael
9780749464028



AU\$24.95
NZ\$29.99

KOGAN PAGE
Pre:9780749456894

People are constantly being affected by the fluctuations in the global economy and by financial uncertainty - with major impacts on their savings, portfolios and pensions. Some might see recessions as the very worst time to invest in the stock market, but many of the world's most successful investors insist that a market downturn is the very moment when people should be investing.

Fully updated for this fourth edition, How the Stock Market Works tells investors what is being traded and how, who does what and to whom, and how to evaluate both the shares and the proponents' claims about them. Covering crucial issues such as the practical consequences of being a shareholder, this book provides a wealth of information on the stock market and how to use it one's advantage.



Blueprint for Better Banking, A

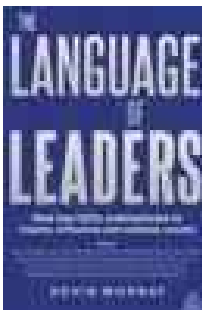
Kroner, Niels
9780857190970



AU\$85.00
NZ\$115.00

HARRIMAN HOUSE

"A Blueprint for Better Banking" takes a fresh look at the financial crisis. It sets out to answer specifically what the mistakes were that banks made and how this could have been avoided. What is unique about this book is a detailed description of a large bank that operates very differently from its peers and that has, as a result, steered clear of the areas that have brought many other banks into trouble. This provides a number of insights into how a more resilient, post-credit crunch banking system should look. The first section begins with an overview of existing explanations of the crisis and why they remain partly unsatisfactory. It then sets out an alternative framework based around seven behavioural patterns of imprudent banking. These 'Seven Deadly Sins' have caused most banking crises, including the current one, and while they come in different shapes and forms they remain essentially the same. This book examines why they remain extremely tempting to bankers, often with the enthusiastic support of their shareholders and no meaningful objection by regulators.



Language of Leaders

Murray, Kevin
9780749463960



AU\$39.95
NZ\$49.99

KOGAN PAGE

The difference between competent communication and inspiring communication can be the difference between poor performance and outstanding results. The traditional model for what constitutes a good leader is changing and CEO's and HR professionals now say the ability to understand, motivate and inspire others is the characteristic that is most important when recruiting senior leaders. Based on original interviews with an extraordinary list of 60 top leaders from a wide range business sectors, "The Language of Leaders" provides a unique insight into how they have responded to the demands of a transparent world, reports on what they have learned, and creates a lexicon for successful communication.



End of Diversity As We Know It

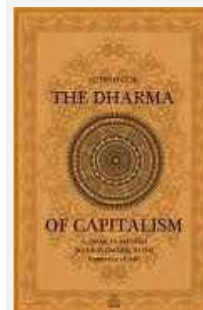
Davidson, Martin
9781605093437



AU\$44.95
NZ\$59.99

Berrett Koehler

Martin Davidson makes the bold claim that millions--maybe billions--of dollars in diversity training are being wasted. Attrition statistics show a revolving door for women and minorities, but companies are still recruiting and promoting employees as they've always done. As Chief Diversity Officer at the Darden School of Business (University of Virginia) and as a consultant with top Fortune 100 firms like AT&T and Merrill Lynch, Martin Davidson has found a better way: Stop forcing diversity on people as a goal in and of itself, a matter of percentages and head counts, and instead use it strategically, creating business improvement strategies that draw on employees' different strengths. Make cultivating difference a core competency and enjoy the improvements in innovation, marketing, and business execution that are the natural result.



Dharma of Capitalism

Gor, Nitesh
9780749464226



AU\$29.95
NZ\$36.99

KOGAN PAGE

The Dharma of Capitalism, by Dow Jones Dharma Stock Index co-creator and corporate consultant Nitesh Gor, lays out a business decision-making process built on the premise that doing the right thing is more than a noble idea or a compliance issue - it's both practical and profitable. The Dharma of Capitalism merges the best characteristics of the ethical cultures of East and West. In much the same way that the West exported entrepreneurial energy to the developing world, the cultures of the East have begun to shape the choices we make, large and small, in our lives and our business endeavors. The book shows how to gut-check personal motivations and to take ownership of outcomes, seen or unseen, of choices and actions. This is an inspiring book that decision-makers at all levels ought to keep close by for those moments when the question arises: What's the right thing to do?

BUSINESS & MANAGEMENT

Managing Change Pocketbook 3/e



Author: Russell-Jones, Neil

The Managing Change Pocketbook is for all those responsible for managing change or wishing to understand an imposed change. Explains what change is and why it is necessary, why some change needs proactive management, the effects of change on people, how to gain commitment, how to manage change, the tools available, ways to communicate, and examples of success and failure.

MANAGEMENT POCKETBKS

AUD RRP: \$16.95
NZD RRP: \$21.99
ISBN-13: 9781906610395
Pre ISBN: 9781903776117
Discount: TRADE INTERNATIONAL
Format: Paperback
Size (mm): 148 X 105
Illustrations: FIGURES/DIAGRAMS

BUSINESS & MANAGEMENT

Storytelling Pocketbook



Author: Jones, Roger

A good starting point for the inexperienced and a quickly assimilated refresher course for the more experienced, this title is consistently among the best sellers in the Pocketbook Series. The content covers overcoming nerves, handling audience questions, and making the message memorable with visual, hearing and feeling support.

MANAGEMENT POCKETBKS

AUD RRP: \$16.95
NZD RRP: \$21.99
ISBN-13: 9781906610401
Due Date: 01/2012
Discount: TRADE INTERNATIONAL
Format: Paperback
Size (mm): 148 X 105
Illustrations: FIGURES/DIAGRAMS

Backlist Best Sellers



Emotional Intelligence Pocketbook 2/e

Chapman, Margaret
9781906610425

9 781906 610425
AU\$16.95
NZ\$21.99



Time Management Pocketbook 6/e

Fleming, Ian
9781906610371

9 781906 610371
AU\$16.95
NZ\$21.99



Tackling Difficult Conversations Pocketbook

English, Peter
9781906610043

9 781906 610043
AU\$16.95
NZ\$21.99



NLP Pocketbook

BURN, Gillian
9781903776315

9 781903 776315
AU\$16.95
NZ\$21.99



Mentoring Pocketbook 3/e

Alred, Geof et al
9781906610203

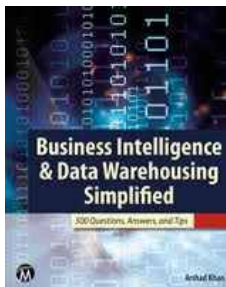
9 781906 610203
AU\$16.95
NZ\$21.99



Assertiveness Pocketbook 2/e

Eggert, Max A.
9781906610364

9 781906 610364
AU\$16.95
NZ\$21.99



Business Intelligence & Data Warehousing Simplified

Khan, Arshad
9781936420322

9 781936 420322
AU\$44.95
NZ\$59.99

JROSS
Mercury

This book targets business and IT professionals who need an introduction to business intelligence and data warehousing through a simple question/answer format. Organized into 30 chapters, each on a different topic, the book contains approximately 500 questions with answers and tips. Topics include evolution and fundamentals, characteristics and process, architecture and objects, metadata, data conversion, ETL, data storage, infrastructure, data access, data marts, implementation approaches, planning, design, Inmon vs. Kimball, multi-dimensionality, OLAP, facts and dimensions, common mistakes and tips, etc. The book can also be used as a supplemental textbook, for various data warehousing/business intelligence courses.



Mastering Project Portfolio Management

Bible, Michael J.
9781604270662

9 781604 270662
AU\$110.00
NZ\$145.00

JROSS

This is a unique and holistic exploration of project portfolio management - from strategic planning to final evaluation. This unique text provides a universal view of project portfolio management (PPM) that includes people, process, tools, and techniques that work synergistically within the organization to produce portfolio decisions with the best chance of success. It illustrates the entire PPM process from strategic planning through portfolio evaluation and adjustment, including prioritizing objectives, identifying and evaluating candidate projects, selecting optimal portfolios using portfolio analysis, establishing project and portfolio performance metrics, measuring portfolio performance, and project portfolio governance. Rather than just an abstract discussion, this book simulates real-world portfolio management through sample scenarios demonstrating advanced decision-making techniques and the use of decision-making software.



Procurement Game Plan

Dominick, Charles
9781604270679

9 781604 270679
AU\$55.00
NZ\$69.99

JROSS

This is a clearly written and comprehensive guide to supply management and procurement strategies and techniques that really work. This invaluable guide provides an easy-to-follow game plan with strategies for procurement and supply professionals to improve supplier relationships, secure measurable cost reductions, achieve operational effectiveness and efficiency, and positively impact margins and competitiveness for their organizations. "The Procurement Game Plan" offers the guidance needed to take the procurement professional's career and department to the next level. Utilizing real-world scenarios and examples to make principles and concepts easy to understand, this is an ideal resource for self-learning, training, and classroom instruction.



Practical Guide to Reducing IT Costs

Cassidy, Anita
9781604270334

9 781604 270334
AU\$59.95
NZ\$75.00

JROSS

This is a practical and accessible guide that demonstrates how to intelligently and successfully reduce IT costs. Eliminating and driving down costs have long been second nature for many IT organizations. In challenging economic times, even further culling of IT costs is a requirement for the survival of many businesses. Whether in the midst of an economic downturn or upturn, effective cost management is critical as IT costs can be a significant proportion of businesses overheads and can even impact their competitive position in the marketplace. "A Practical Guide to Reducing IT Costs" provides a toolkit of innovative ideas to assess and reduce costs in an IT organization. It brings together practical advice based on interviews and comments from more than 60 CIO's and IT leaders, as well as a whole host of tried-and-tested ideas that, if implemented, will successfully reduce IT costs.



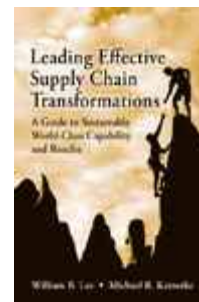
Dynamic Scheduling

Ambriz, Rodolfo
9781604270617

9 781604 270617
AU\$99.95
NZ\$130.00

JROSS

Designed for the busy, practicing project manager, "Dynamic Scheduling with Microsoft Project 2010" is the perfect guide to getting up to speed with the new features of Project 2010, giving readers the confidence and knowledge to create effective schedules more efficiently using best practices. Through the use of best practices, helpful screen shots, hands-on exercises, illustrations, and review questions, this new edition of the best-selling guide instructs you on how to build dynamic schedules that will allow you to explore 'what-if?' scenarios and dramatically decrease the time you spend making static schedule changes. This volume also includes access to downloadable resources, including exercises, glossary, and more at the website.



Creating Entrepreneurial Supply Chains

Lee, William B.
9781604270624

9 781604 270624
AU\$79.95
NZ\$99.99

JROSS

This title offers a comprehensive road map to exploring the fantastic opportunities for growth and innovation that entrepreneurial supply chains offer. Corporate entrepreneurship is the process by which teams within an established company conceive, launch, and manage a new business that is distinct from the parent company but leverages the parent's assets, capabilities, or other resources. A new, but similar form of entrepreneurial activity is the entrepreneurial supply chain. A supply chain connects customers with suppliers. An entrepreneurial supply chain is an innovative portion of that connection that is responsible for resources, takes on risks, and is accountable for the payoffs. This book focuses on unexplored opportunities for growth and innovation through entrepreneurial supply chains, taking the reader through the entire process of opportunity identification, due diligence, writing the business plan, managing risks, integrating the entrepreneurial supply chain venture, and reaping the payoff.



Managing Business Transformation

Franklin, Melanie
9781849283052



AU\$44.95
NZ\$59.99

ITGP

Change can bring improved efficiency, increased productivity and greater profitability. An effective manager knows how to identify and implement improvements. But how do you identify the changes that will benefit your business, and how do you implement them? In *Managing Business Transformation: A Practical Guide*, Melanie Franklin will guide you through all the stages of change management. Using real-life examples, up-to-date information and clear diagrams, this practical handbook will equip you to be an agent of change, whatever your role.



Outsourcing Professional Body of Knowledge

Professionals, International Assoc of
9789087536138



AU\$95.00

NZ\$120.00

Van Harren

Aligns with the IAOP Certified Outsourcing Professional (COP) qualification and training. This substantial title identifies the best practices of outsourcing professionals around the globe and presents the reader with a complete and practical guide to this emerging, complex discipline. It gives readers full guidance on the critical make or break factors in any outsourcing program: Governance and defining a strategic approach to Outsourcing; Identifying and communicating business requirements; Selecting and qualifying providers; Gaining internal buy-In, creating project teams and Value assessment (value for money and return on investment). This authoritative title provides an invaluable resource for any outsourcing professional: the best practice guidance is complemented by practical checklists and templates. Readers can therefore apply rigorous disciplines to ensure internal and external requirements are fully considered and implemented at each stage of the process.



Corporate Tax Reform

Sullivan, Martin
9781430239277



AU\$24.95

NZ\$29.99

APRESS

Corporate tax reform is in the air. Competitive pressures from globalization, as well as skyrocketing budget deficits, are forcing lawmakers to rethink how America's largest businesses are taxed. Some want to close “loopholes." Others want to end all U.S. tax on foreign profits. Some want to lower rates, while still others want to abolish the corporate tax altogether and replace it with an entirely new system. Unlike many other books on tax policy, *Corporate Tax Reform: Taxing Profits in the 21st Century* is not selling an idea or approaching the issue from a particular political slant. It boils down the complexity of corporate taxation into simple language so readers can make up their own minds about the future of this controversial tax. For too long, the issue of corporate tax reform has been the exclusive domain of lawyers and economists who devote their entire adult lives to studying the tax.

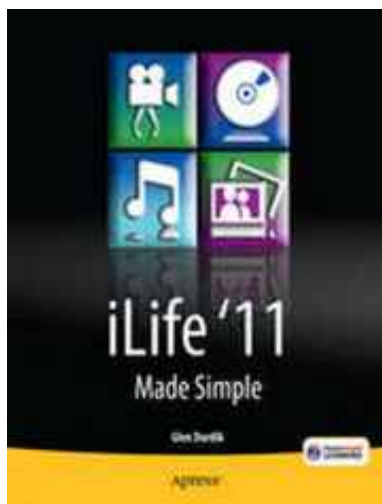
Who this book is for *Corporate Tax Reform: Taxing Profits in the 21st Century* is for citizens concerned about America's future who want to get beyond the economic jargon and political rhetoric that dominates most discussion of business tax policy. As the debate on the complex issue of corporate tax reform rages in Washington, *Corporate Tax Reform: Taxing Profits in the 21st Century* is a beginner's guide that is useful to business executives, market analysts, journalists, lawmakers, government policy analysts, lawyers, accountants, as well as students of public policy, law, accounting, and economics.

iLife '11 Made Simple

iPhoto, iWork, iDVD, iMovie, iWeb, iTunes + integration with iPad, iPod & iPhone + introducing iCloud...



9 781430 236320



Author: Durdik, Glen

Are you new to the Macintosh experience and iLife? Or are you someone who wants to know the ins and outs of Apple's powerful media creation tools? Either way, you have come to right place. iLife '11 Made Simple will guide you through the iLife apps and help you become a power user in no time. iLife '11 Made Simple lets you be creative with iPhoto, iDVD, iMovie, iWeb, and GarageBand - from the initial welcome screen to the last menu item. Even though iTunes is not part of the retail package, it is an important part of the creation or sharing process and is covered in this book as well. You'll also learn how iLife apps work on iOS devices as well as how they work with iCloud. So, if you just want to learn how to create a basic movie, song or website, iLife '11 Made Simple is perfect for you. Want to become a media mogul in any of the covered applications? After reading this manual, you'll be swept into the creative process and be well on your way to creating or enhancing your next iLife masterpiece! You already own the most powerful and easy-to-use computer in the known universe. With this guide in hand, you'll see how Apple applies its magic to incredible software packages as well. What you'll learn

Who this book is for Mac and iDevice users, whether new or experienced, who want to get the most out of their iLife '11 applications.

APRESS

AUD RRP: \$37.95
NZD RRP: \$49.99
ISBN-13: 9781430236320
Due Date: 09/2011
Discount: TRADE INTERNATIONAL
Format: Paperback
Size (mm): 233 X 178
Pages: 400

Edit and share photos with iPhoto

In-depth features of iDVD

Simplify the arcane magic behind video editing with iMovie

Easy web publishing with iWeb

Make music or even get started learning an instrument with GarageBand

Make the most of all the features of iTunes

Taking Your iPhone 4 S to the Max



9 781430 235811



Author: Grothaus, Michael

Unleash your iOS 5 driven iPhone 4S or 4 and take it to the limit using powerful tips and techniques from the Apple experts at TUAW, Erica Sadun, Steve Sande, and Michael Grothaus. Fast and fun to read, *Taking Your iPhone to the Max, iOS 5 Edition* shows you how to get the most out of your iPhone using Apple's new iOS 5.

Whether you're using the new iPhone 4S or iPhone 4 with iOS 5, you'll find all the best undocumented tricks, as well as the most efficient and enjoyable introduction to the iPhone available. Starting with an introduction to iPhone basics, you'll quickly discover the iPhone's hidden potential, like how to connect to a TV, use Voice Control, have video chats with FaceTime, and call friends overseas with low-cost VoIP.

APRESS

AUD RRP: \$29.95
NZD RRP: \$36.99
ISBN 13: 9781430235811
Due Date: 01/2012
Discount: TRADE INTERNATIONAL
Format: Paperback
Size: 233 X 178

Just to clarify a few questions about iPhone 4 S

- Not sure what 5 is or 4 means ... well **4 S** is the latest **iPhone**
- and it runs on **iOS5** (that's the operating system for iPod, iPad & iPhone)
- **This book covers both iPhone 4 & 4 S**

OPERATING SYSTEMS- Windows Phone

Windows Phone 7 Made Simple



9 781430 233121



Author: Trautschold, Martin

With Windows Phone 7, Microsoft has created a completely new smartphone operating system that focuses on allowing users to be productive with their smartphone in new ways, while offering seamless integration and use of Microsoft Office Mobile as well as other productivity apps available in the Microsoft App Store. Windows Phone 7 Made Simple offers a clear, visual, step-by-step approach to using your Windows Phone 7 smartphone, no matter what the manufacturer. Author Jon Westfall is an expert in mobile devices, recognized by Microsoft as a "Most Valuable Professional" with experience teaching both businesses and consumers. This book will get you started with the basics and then teach you tricks and shortcuts that will save you time and help you maximize your productivity.

APRESS

AUD RRP: \$37.95
NZD RRP: \$49.99
ISBN-13: 9781430233121
Due Date: Available Now
Discount: TRADE INTERNATIONAL
Format: Paperback
Size (mm): 236 X 190
Pages: 455
Illustrations: B&W THROUGHOUT

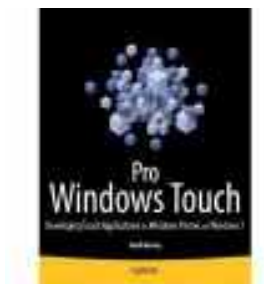
OPERATING SYSTEMS- Windows Phone

Pro Windows Touch

Developing Touch Applications for Windows Phone and Windows 7



9 781430 234104



Author: Harvey, Keith

Touch user interfaces have become a mainstream way of giving users a more natural and intuitive way of interacting with devices, operating systems, and applications. Microsoft has provided you, as the developer, with a platform that allows you to invest in user interface design once and have that effort pay off with functional applications in other devices and form factors. With wide adoption of touch by consumers, it's clear you need to understand touch, how it affects the design of user interfaces, and how to apply it to .NET applications and other devices. Pro Windows Touch will provide you with a solid foundation for developing sensible touch applications across the most widely used Microsoft touch platforms, including Windows Phone 7, Windows 7, and Silverlight, allowing you to light up touch functionality within your applications quickly and efficiently.

APRESS

AUD RRP: \$47.95
NZD RRP: \$59.99
ISBN-13: 9781430234104
Due Date: 11/2011
Discount: TRADE INTERNATIONAL
Format: Paperback
Size (mm): 233 X 178
Pages: 400

BUSINESS APPLICATNS - Integrated software

Pro Office 365 Development



9 781430 240747



Author: Collins, Mark

Pro Office 365 Development is a practical, hands-on guide to building cloud-based solutions using the Office 365 platform. This groundbreaking offering from Microsoft provides enterprise-class collaborative solutions at an affordable price, and inside author Mark Collins shows how to use the Office 365 platform to easily build amazing custom applications, including coding for Excel Services, Microsoft Access, and SharePoint Online. This book provides everything you'll need to start developing custom solutions. You'll find step-by-step instructions for providing custom features using the cloud-based services, SharePoint Online, Exchange Online and Lync Online. There are lots of sample programs using Windows Presentation Foundation (WPF), JavaScript and Silverlight. Whether you want to build desktop client applications or browser-only solutions with Microsoft's new cloud-based productivity offering, this book will show you how to do it.

APRESS

AUD RRP: \$32.95
NZD RRP: \$42.99
ISBN-13: 9781430240747
Due Date: 01/2012
Discount: TRADE INTERNATIONAL
Format: Paperback
Size (mm): 233 X 178
Pages: 450

Who this book is for Pro Office 365 Development is written for programmers who have experience with Visual Studio and .NET development and want to take the leap into cloud-based solutions. It is ideal for developers making their first foray into collaborative systems such as SharePoint and Exchange, as no prior experience is required.

Developing with Google+



Author: Murphy, Jennifer

This hands on exploration of the Google+ platform walks through the full offering of Google+ APIs. Developing with Google+ takes a common sense, sequential approach to learning Google+. It focuses on concrete examples of integrating existing websites with Google+ as well as building social applications upon this new platform.

Whether you're new to web design or an experienced application developer, you'll learn everything you need to get started integrating Google+ into your new and existing projects.

OREILLY

AUD RRP: \$24.95
NZD RRP: \$34.99
ISBN-13: 9781449312268
Due Date: 12/2011
Discount: TRADE INTERNATIONAL
Format: Paperback
Size (mm): 233 X 178
Pages: 50

Google AdWords

Managing Your Advertising Program



Author: Holdren, Anastasia

"Google AdWords" will explain how each piece of Google's advertising platform works, focusing on areas that directly impact the performance and cost of the advertiser's campaigns. Each topic will include tips, strategies, examples, and suggestions that readers can apply to their own accounts.

OREILLY

AUD RRP: \$39.95
NZD RRP: \$49.99
ISBN-13: 9781449308384
Due Date: 12/2011
Discount: TRADE INTERNATIONAL
Format: Paperback
Size (mm): 233 X 178
Pages: 100

Google Maps Mashups with Google Mapplets



Author: Young, Michael

Have a Google Maps mashup that you'd like to expose to millions of users on maps.google.com? New to the mapping craze, but have an idea for a killer map based application? Want to learn how to create GeoRSS and KML feeds with your geotagged content, exposing your customer to new ways of exploring and navigating your content?

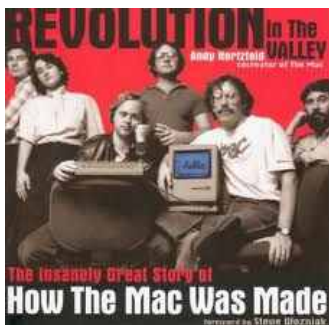
Readers of the book should be familiar with JavaScript, basic HTML and CSS, PHP, and some SQL.

APRESS

AUD RRP: \$24.95
NZD RRP: \$34.99
ISBN-13: 9781430209959
Due Date: 06/2008
Discount: TRADE INTERNATIONAL
Format: Paperback
Size (mm): 190 X 235
Pages: 115
Illustrations: B&W THROUGHOUT

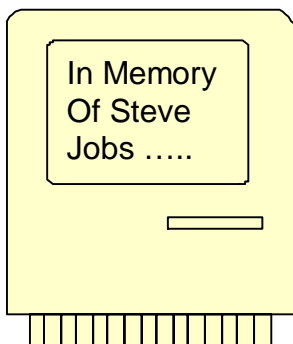
Revolution in The Valley

The Insanely Great Story of How the Mac Was Made



Author: Hertzfeld, Andy

There was a time, not too long ago, when the typewriter and notebook ruled, and the computer as an everyday tool was simply a vision. Revolution in the Valley traces this vision back to its earliest roots: the hallways and backrooms of Apple, where the groundbreaking Macintosh computer was born. The book traces the development of the Macintosh, from its inception as an underground skunkworks project in 1979 to its triumphant introduction in 1984 and beyond. The stories in Revolution in the Valley come on extremely good authority. That's because author Andy Hertzfeld was a core member of the team that built the Macintosh system software, and a key creator of the Mac's radically new user interface software. One of the chosen few who worked with the mercurial Steve Jobs, you might call him the ultimate insider. When Revolution in the Valley begins, Hertzfeld is working on Apple's first attempt at a low-cost, consumer-oriented computer: the Apple II. He sees that Steve Jobs is luring some of the company's most brilliant innovators to work on a tiny research effort the Macintosh. Hertzfeld manages to make his way onto the Macintosh research team, and the rest is history. Through lavish illustrations, period photos, and Hertzfeld's vivid first-hand accounts, Revolution in the Valley reveals what it was like to be there at the birth of the personal computer revolution. The story comes to life through the book's portrait of the talented and often eccentric characters who made up the Macintosh team. Now, over 20 years later, millions of people are benefiting from the technical achievements of this determined and brilliant group of people.



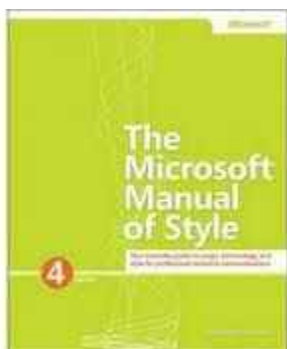
OREILLY

AUD RRP: \$34.95
NZD RRP: \$49.99
ISBN-13: 9781449316242
Due Date: 12/2011
Discount: TRADE INTERNATIONAL
Format: Paperback
Size (mm): 194 X 194
Pages: 328
Illustrations: B&W THROUGHOUT

Looks at Apples origin's and start up while the 1st Mac was being made

Microsoft Manual of Style 4/e

Contactless Communication with Android, Arduino, and Processing



Author: Microsoft Corporation

The essential reference for content creators, journalists, technical writers, editors, and everyone else who writes about computer technology - direct from the Editorial Style Board at Microsoft.



MICROSOFT PRESS

AUD RRP: \$39.95
NZD RRP: \$59.99
ISBN-13: 9780735648715
Due Date: 01/2012
Discount: TRADE INTERNATIONAL
Format: Paperback
Size (mm): 235 X 187
Pages: 600

Head First Mobile Web



Author: Gardner, Lyza Danger

Despite the huge number of mobile devices and apps in use today, your business still needs a website. You just need it to be mobile. Head First Mobile Web walks you through the process of making a conventional website work on a variety of smartphones and tablets.



OREILLY

AUD RRP: \$59.95
NZD RRP: \$75.00
ISBN-13: 9781449302665
Due Date: 01/2012
Discount: TRADE INTERNATIONAL
Format: Paperback
Size (mm): 235 X 203
Pages: 600



Pro iOS Augmented Reality

Roche, Kyle
9781430239123
9 781430 239123
AU\$47.95
NZ\$59.99
APRESS

Pro iOS 5 Augmented Reality walks you through the foundations of building an augmented reality application. From using MapKit, to the accelerometer, to accessing the device's magnetometer (compass), you'll learn the building blocks of augmented reality for four different kinds of apps. Case studies are included in this one-of-a-kind book, which pairs nicely with other iOS game or social media apps development books out there.

After reading *Pro iOS 5 Augmented Reality*, you'll be able to build augmented reality rich media apps or integrate all the best augmented reality techniques into your existing apps. Plus, learn how to market your augmented reality iOS 5 app on Apple's iTunes App Store.



Beginning iOS Flash Apps

Keefe, Matthew
9781430234586
9 781430 234586
AU\$47.95
NZ\$59.99
APRESS

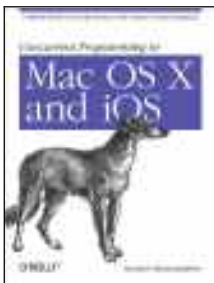
Apple's iOS is opening up to more outsider or third party technologies. This time, Flash Apps will now be allowed (again) to run on iOS devices like iPhone, iPad and iPod touch. And, be sold on Apple's iTunes and App Store, perhaps. This has re-energized interest and demand in Flash Games and other Flash-based Apps to run on iOS devices like iPhone, iPad and iPod touch. *Beginning iOS Flash Apps* shows you how to develop iOS mobile applications using your existing knowledge of ActionScript 3 and Flash (and Flex). This teaches you the proper techniques of creating usable and engaging mobile Apps using Flash authoring tools. When complete, you will be able to get started with building a Flash App like a game for the iPhone or iPad, while leveraging your existing Flash knowledge and skills.



Learn iPhone and iPad App Development with FileMaker Pro

Long, L.
9781430232018
9 781430 232018
AU\$59.95
NZ\$75.00
APRESS

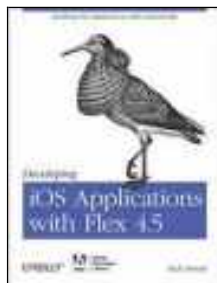
The iPhone and the iPod Touch have been a tremendous success! Apple is now the third largest mobile phone manufacturer by revenue. Applications available on the App Store have reached six figures and app downloads are now in the billions. The recent release of the iPad will only continue to expand this phenomenal wave of excitement. With FileMaker software, you can create, customize, and share easy-to-use software solutions quickly and easily. Millions of customers - individuals, small businesses, teams in education and government, workgroups in Fortune 100 companies - all manage, analyze, and share information with FileMaker database software. The marriage of these two technologies is the focus of *Building iPhone & iPad Apps with FileMaker Pro Server*. Written in a friendly, easy-to-follow style, *Building iPhone & iPad Apps with FileMaker Pro Server* walks you through the process of creating an 'iDevice' (an iPhone/iPod Touch/iPad) application from start to finish.



Concurrent Programming in Mac OS X and iOS

Nahavandipoor, Vandad
9781449305635
9 781449 305635
AU\$27.95
NZ\$39.99
O'Reilly

Now that multicore processors are coming to mobile devices, wouldn't it be great to take advantage of all those cores without having to manage threads? This concise book shows you how to use Apple's Grand Central Dispatch (GCD) to simplify programming on multicore iOS devices and Mac OS X. Managing your application's resources on more than one core isn't easy, but it's vital. Apps that use only one core in a multicore environment will slow to a crawl. If you know how to program with Cocoa or Cocoa Touch, this guide will get you started with GCD right away, with many examples to help you write high-performing multithreaded apps.



Developing iOS Applications with Flex 4.5

Tretola, Rich
9781449308360
9 781449 308360
NZ\$39.95
AU\$49.99
O'Reilly

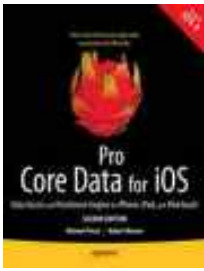
Developing iOS applications using Adobe Flex 4.5 for mobile will walk you through creating your Flex based iPhone/iPad application. Next, you will learn how to interact with the devices camera, gallery, accelerometer, GPS, multi touch display and native services using Adobe Flex 4.5. Finally, you will learn how to compile your application and deploy to the app store.



Learn Mac Automation with Ruby Scripting

Neubery, M.
9781430224938
9 781430 224938
AU\$47.95
NZ\$59.99
APRESS

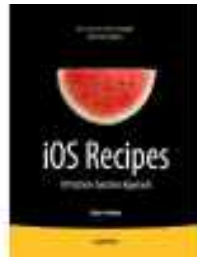
Learn Mac Automation with Ruby Scripting teaches you an easier way to automate all of the AppleScript-able applications in Mac OS X one that doesn't resort to AppleScript. This book shows you how to translate AppleScript code into Ruby, gets you started taking advantage of the many features of Ruby that AppleScript lacks, and shows Ruby users how to leverage all the power of Apple Events with Ruby and the rbappscript extension. Ruby has a number of advantages over AppleScript, but foremost among them is its increasing popularity across platforms as a powerful, concise, and logically consistent language. Apple includes Ruby with the developer downloads for Mac OS X, and there's a natural affinity among Ruby developers for Macs. And while AppleScript maintains a core base of users, many developers prefer to avoid it. This title serves a dual audience of Ruby users who want to automate their use of Mac OS X and AppleScript users looking for an easier way to automate and create more platform-neutral automation scripts.



Pro Core Data for iOS

Warner, R.
9781430236566
9 781430 236566
AU\$55.00
NZ\$69.99
APRESS

Based on the relatively new Cocoa touch set of APIs and libraries, the Core Data framework is now available and accessible for app development and use on iPhone, iPad, and iPod touch devices. Pro Core Data for iOS explains how to use the Core Data framework for iOS SDK using Xcode. The book explains both how and why to use Core Data, from simple to advanced techniques. Covering common and advanced persistence patterns, this book prepares any iOS developer to store and retrieve data accurately and efficiently. * Steps through Core Data * Graduates readers to advanced usage * Instructs how to tune and optimize persistence



IOS Recipes

Grimes, Shawn
9781430240051
9 781430 240051
AU\$69.95
NZ\$89.99
APRESS



Geolocation in iOS

Allan, Alasdair
9781449308445
9 781449 308445
AU\$27.95
NZ\$39.99
O'Reilly

The iPhone and iPad allow user positioning via multiple methods, including GPS. The growing number location-aware, and location-fenced, applications now arriving in the App Store make heavy use of these abilities. This book walks you through the basic tools you need to build geo-aware applications before diving into the available third-party geo-SDKs available for the iOS platform.



Building Mobile Applications with Java Using GWT a

Marinacci, Joshua
9781449308230
9 781449 308230
AU\$34.95
NZ\$49.99
O'Reilly

Mobile applications are hard enough to design and build without having to rewrite the app for multiple, often incompatible, platforms. Using GWT and PhoneGap this book will show you how you can use a language you already know, Java, to build mobile apps for multiple mobile platforms at once; even on platforms that do not natively support Java. Further, this book will show you how to access device features, design user interfaces that fit the constraints of mobile devices, then use these skills to build a full client/server application for all of the major mobile platforms.



Writing Games Centre Apps in iOS

Nahavandipoor, Vanda
9781449305659
9 781449 305659
AU\$20.95
NZ\$27.99
O'Reilly

When iOS SDK was released to the public, because of the nature of hardware and software used in iOS devices, developers immediately recognized the amazing power in these devices and started to write games for the iPhone and now for the iPad. Developers had to write custom code to manage gamers' scores, manage leaderboards, initiate multiplayer games and etc. With the introduction of Game Center, a framework built into the iOS SDK, developer can take advantage of all the features of Game Center built into the core of iOS SDK. Features such as: leaderboards, user authentication, achievements, multiplayer games and etc. Game Center is a quite new framework to iOS.

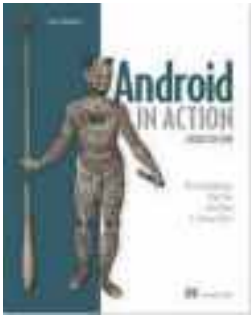


Beginning PhoneGap

Ghatol, Rohit
9781430239031
9 781430 239031
AU\$47.95
NZ\$59.99
APRESS

Beginning PhoneGap is a definitive, one-of-a-kind book that teaches the fundamentals and strategies behind cross-platform mobile application development. Instead of learning languages like Objective-C, focus on building apps from day one for **Android, iOS, Blackberry, WebOS and Symbian**—without the complexities of these platforms.

Android in Action 3/e



Author: Ableson, W. Frank

Android is a free, open source, Java-based mobile platform developed by Google. Android in Action, Third Edition prepares the reader to embrace the Android mobile platform in easy-to-understand language and builds on this foundation with reusable Java code examples. It's ideal for corporate developers and hobbyists who have an interest, or a mandate, to deliver mobile software. Android in Action, Third Edition familiarizes the reader with the Android approach to mobile applications. Following the release of Android 3.0, the Honeycomb version for tablets, this edition has been updated to cover hot topics such as the new 3.0 UI framework, Bluetooth, integration, web development strategies, AppWidget framework, sensor management, and the Android Native Development Kit. RETAIL POINTS Updated to cover the Android 3.0 SDK, designed for tablets. Shows how to create real world 3.0 apps for developers. Crisp, clear, and fun to read.

MANNING

AUD \$59.95
RRP:
NZD \$75.00
RRP:
ISBN-13: 9781617290503
Due 08/2011
Date:
Discount: TRADE INTERNATIONAL
Format: Paperback
Pre ISBN 9781935182726
Pages: 650

Android Apps for Absolute Beginners



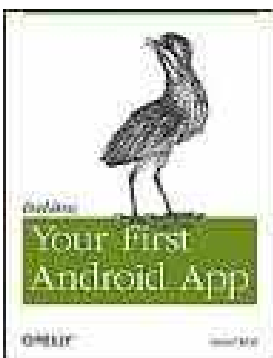
Author: Jackson, W.

Anybody can start building simple apps for the Android platform, and this book will show you how! Android Apps for Absolute Beginners takes you through the process of getting your first Android applications up and running using plain English and practical examples. It cuts through the fog of jargon and mystery that surrounds Android application development, and gives you simple, step-by-step instructions to get you started.

APRESS

AUD \$37.95
RRP:
NZD \$49.99
RRP:
ISBN-13: 9781430234463
Due 05/2011
Date:
Discount: TRADE INTERNATIONAL
Format: Paperback
Size (mm): 190 X 234
Pages: 328

Building Your First Android App

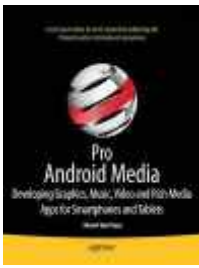


Author: Abid, Faisal

Google's Android Mobile operating system has exploded on the scene and is on its way to become the top mobile operating system. In Rags to Robots you will learn how Android works, how to get started developing applications, explore the vast android library and learn how to publish your application to the various Android Marketplaces.

OREILLY

AUD \$34.95
RRP:
NZD \$49.99
RRP:
ISBN-13: 9781449306496
Due 10/2011
Date:
Discount: TRADE INTERNATIONAL
Format: Paperback
Size (mm): 233 X 178
Pages: 180



Pro Android Media

Every, S. van



9 781430 232674
AU\$55.00
NZ\$69.99
APRESS

Mobile devices have evolved to focus on rich media production and consumption. Developers of mobile applications are able to create applications that allow people to play, capture, and share media in a variety of new ways on mobile devices. The popularity of Android has soared in part because the platform offers developers a rich set of capabilities including access to media capturing and playback functions. Pro Android Media provides concise and clear instruction on how to utilize the media APIs made available through Android to create apps.



Pro Android Web Game Apps

Bura, Juri



9 781430 238195
AU\$55.00
NZ\$69.99
APRESS

Pro Android Web Game Apps is a hands-on guide to building browser games for Android devices. The book covers both the theory and the practice of browser game development, from the very first steps to a complete multiplayer game with a rich graphical engine, complex logic and a powerful server. Oriented to Android devices, the book shows you how to use the full potential of this promising platform in your own projects. No other books are necessary to write your own commercial-grade games. Start with a blank HTML page and create a massive, multiplayer online game at the end of the book!



Pro OpenGL ES for Android

Smithwick, Mike



9 781430 240020
AU\$55.00
NZ\$69.99
APRESS

In Pro OpenGL ES for Android, you'll find out how to harness the full power of OpenGL ES, and design your own 3D applications by building a fully-functional 3D solar system model using Open GL ES! OpenGL has set the standard for 3D computer graphics, and is an essential aspect of Android development. This book offers everything you need to know, from basic mathematical concepts to advanced coding techniques. You'll learn by building a fascinating 3D solar system simulator!



Beginning Android Web Apps Development

Westfall, Jon

9781430239574



9 781430 239574
AU\$42.95
NZ\$54.99
APRESS

With Beginning Android Web Apps Development, you'll learn how to apply HTML5, CSS3, JavaScript, Ajax and other Web standards for use on the Android mobile platform, by building a variety of fun and visually stimulating games and web apps! If you've done some basic web development, and you want to build your skills to create apps, you'll find everything you seek in this book.



Business of Android Apps Development

Rollins, Mark

9781430239420



9 781430 239420
AU\$37.95
NZ\$49.99
APRESS

The Business of Android Apps Development shows how to incorporate marketing and business savvy into every aspect of the design and development process, giving your app the best possible chance of succeeding in the various Android app stores and markets.



Droid Application Sketch Book

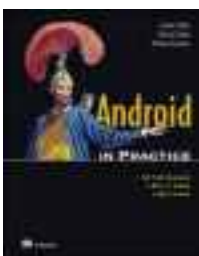
Kaplan, Dean

9781430233589



9 781430 233589
AU\$18.95
NZ\$24.99
APRESS

Think you have the next great DROID app idea? The DROID Application Sketch Book is an essential tool for any aspiring Android developer. This sketch book makes it easy to centralize and organize your ideas, featuring enlarged DROID templates to write on. Professionally printed on high-quality paper, it has a total of 150 gridded templates for you to draft ideas and doodle designs while providing ample room to make notes, and document the app name and screen name. Lay flat binding



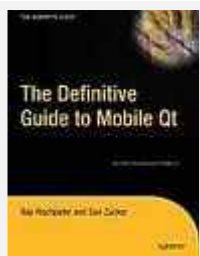
Android in Practice

Collins, Charlie E.



9 781935 482924
AU\$59.95
NZ\$75.00
MANNING

Android, Google's platform for mobile application development, provides powerful features, a robust SDK, and almost limitless possibilities. It's not hard to find the information a developer needs to build a simple Android app, but then what? Android in Practice is a treasure trove of Android goodness, with over 100 tested, ready-to-use techniques, covering the new Android 3.0 SDK, including complete end-to-end example applications and practical tips for real world mobile application developers.



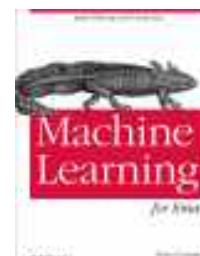
Definitive Guide to Mobile Qt

Zucker, Daniel



9 781430 226352
AU\$69.95
NZ\$89.99
APRESS

Written by members of the Symbian platform team, this book is the first of its kind to address developing with Qt, the cross-platform application development framework. If you're a beginner, it will bring you up to speed, and if you're an experienced Qt developer, it will expand your knowledge of the mobile aspects of the Qt platform. You'll learn to build consoles, UIs, and more for Symbian-based smartphones and other devices. The advantage of Qt is that it's cross platform, and it's soon to be available on the most widely used smartphone operating system, Symbian.



Machine Learning for Email

Conway, Drew



9 781449 314309
AU\$34.95
NZ\$49.99
O'Reilly

This compact book explores standard tools for text classification, and teaches the reader how to use machine learning to decide whether a e-mail is spam or ham (binary classification), based on raw data from The SpamAssassin Public Corpus. Of course, sometimes the items in one class are not created equally, or we want to distinguish among them in some meaningful way. The second part of the book will look at how to not only filter spam from our email, but also placing "more important" messages at the top of the queue.

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ISBN	PREVIOUS ISBN	TITLE	PUB	AUS RRP	NZ\$ RRP	DISC CODE	QTY
9781609940577		Stepping Up	B-K	\$ 22.95	\$ 29.99	E	
9781576754757		Five Secrets You Must Discover Before You Die	B-K	\$ 22.95	\$ 29.95	E	
9781609942885		Greater Goal, The	B-K	\$ 22.95	\$ 29.99	E	
9781576759042		Source	B-K	\$ 34.95	\$ 44.99	E	
9781609940171	9781576752999	Synchronicity 2/e	B-K	\$ 34.95	\$ 44.99	E	
9781609943035		Great Leaders Grow: Becoming a Leader for Life	B-K	\$ 29.95	\$ 36.99	E	
9781605092683	9781576754030	Secret 2/e H/C	B-K	\$ 29.95	\$ 36.99	E	
9781609940935		Secret of Teams, The	B-K	\$ 29.95	\$ 36.99	E	
9781430237563		CFO Techniques	APR	\$ 37.95	\$ 49.99	E	
9781430239901		No-Drama Project Management Avoiding Predicatable	APR	\$ 32.95	\$ 42.99	E	
9781430236771		Soft Landing	APR	\$ 32.95	\$ 42.99	E	
9781430239215		Preventing Good People From Doing Bad Things	APR	\$ 37.95	\$ 49.99	E	
9781430240143		Definitive Guide to Google AdWords, AdSense, and A	APR	\$ 47.95	\$ 59.99	E	
9781430239062		European Founders at Work	APR	\$ 37.95	\$ 49.99	E	
9781430238379		Venture Capitalists at Work	APR	\$ 37.95	\$ 49.99	E	
9780749463052		Spending Advertising Money in the Digital Age	K-P	\$ 65.00	\$ 89.99	E	
9780749463830		Blog, Podcast, Google, Sell	K-P	\$ 29.95	\$ 36.99	E	
9781849283083		Running IT Like a Business	ITGP	\$ 55.00	\$ 69.99	J	
9780749464202		Campaign It!	K-P	\$ 39.95	\$ 49.99	E	
9781609941055		Corporations are not People	B-K	\$ 22.95	\$ 27.95	E	
9780749464028		How the Stock Market Works	K-P	\$ 24.95	\$ 29.99	E	
9780857190970		Blueprint for Better Banking, A	HAR	\$ 85.00	\$ 115.00	E	
9780749463960		Language of Leaders	K-P	\$ 39.95	\$ 49.99	E	
9781605093437		End of Diversity As We Know It, The	B-K	\$ 44.95	\$ 59.99	E	
9780749464226		Dharma of Capitalism	K-P	\$ 29.95	\$ 36.99	E	
9781906610395	9781903776117	Managing Change Pocketbook 3/e	MNP	\$ 16.95	\$ 21.99	E	
9781906610401		Storytelling Pocketbook	MNP	\$ 16.95	\$ 21.99	E	
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9789087536138		Outsourcing Professional Body of Knowledge	VHP	\$ 95.00	\$ 120.00	J	
9781430239277		Corporate Tax Reform	VHP	\$ 24.95	\$ 34.99	E	

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9781430236320		ILife '11 Made Simple	APR	\$ 37.95	\$ 49.99	E	
9781430235811		Taking Your iPhone 4 S to the Max	APR	\$ 29.95	\$ 36.99	E	
9781430233121		Windows Phone 7 Made Simple	APR	\$ 37.95	\$ 49.99	E	
9781430234104		Pro Windows Touch	APR	\$ 47.95	\$ 59.99	E	
9781430240747		Pro Office 365 Development	APR	\$ 32.95	\$ 42.99	E	
9781449312268		Developing with Google+	ORE	\$ 24.95	\$ 29.99	E	
9781449308384		Google AdWords	ORE	\$ 39.95	\$ 49.99	E	
9781430209959		Google Maps Mashups with Google Mapplets	APR	\$ 24.95	\$ 29.99	E	
9781449316242		Revolution in The Valley	ORE	\$ 34.95	\$ 49.99	E	
9780735648715		Microsoft Manual of Style	MSP	\$ 39.95	\$ 59.99	E	
9781449302665		Head First Mobile Web	ORE	\$ 59.95	\$ 75.00	E	
9781430239123		Pro IOS Augmented Reality	APR	\$ 47.95	\$ 59.99	E	
9781430234586		Beginning IOS Flash Apps	APR	\$ 47.95	\$ 59.99	E	
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9781449308360		Developing iOS Applications with Flex 4.5	ORE	\$ 39.95	\$ 49.99	E	
9781430224938		Learn Mac Automation with Ruby Scripting	APR	\$ 47.95	\$ 59.99	E	
9781430236566		Pro Core Data for IOS, Special Edition	APR	\$ 55.00	\$ 69.99	E	
9781430240051		IOS Recipes	APR	\$ 69.95	\$ 89.99	E	
9781449308445		Geolocation in iOS	ORE	\$ 27.95	\$ 39.99	E	
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9781449305659		Writing Games Centre Apps in iOS	ORE	\$ 20.95	\$ 27.99	E	
9781430239031		Beginning PhoneGap	APR	\$ 47.95	\$ 59.99	E	
9781617290503		Android in Action	MAN	\$ 59.95	\$ 75.00	E	
9781430234463		Android Apps for Absolute Beginners	APR	\$ 37.95	\$ 49.99	E	
9781449306496		Building Your First Android App	ORE	\$ 34.95	\$ 49.99	E	
9781430232674		Pro Android Media	APR	\$ 55.00	\$ 69.99	E	
9781430238195		Pro Android Web Game Apps	APR	\$ 55.00	\$ 69.99	E	
9781430240020		Pro OpenGL ES for Android	APR	\$ 55.00	\$ 69.99	E	
9781430239574		Beginning Android Web Apps Development	APR	\$ 42.95	\$ 54.99	E	
9781430239420		Business of Android Apps Development	APR	\$ 37.95	\$ 49.99	E	
9781430233589		Droid Application Sketch Book	APR	\$ 18.95	\$ 24.99	E	
9781935182924		Android in Practice	MAN	\$ 59.95	\$ 75.00	E	
9781430226352		Definitive Guide to Mobile Qt, The	APR	\$ 69.95	\$ 89.99	E	
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9781430239093		Beginning Java 7	APR	\$ 47.95	\$ 59.99	E	
9781935182757		Scala in Action	MAN	\$ 49.95	\$ 59.99	E	
9781449302467		Make	ORE	\$ 19.95	\$ 24.99	E	
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9781449310424		Getting Started with the RepRap	ORE	\$ 9.95	\$ 14.99	E	
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9781430239789		HTML5 Games Most Wanted	APR	\$ 47.95	\$ 59.99	E	
9781449304751		Making Isometric Social Real-Time Games with HTML5	ORE	\$ 27.95	\$ 39.99	E	
9781449304720		HTML5 Geolocation	ORE	\$ 27.95	\$ 39.99	E	
9781430232346		Flash Dirty Hacks	APR	\$ 42.95	\$ 54.99	E	
9789087535773		ESCM-CL - SP	VHP	\$ 27.95	\$ 39.99	J	
9781449306762		Programming Razor	ORE	\$ 27.95	\$ 39.99	E	
9780735658967		XAML Developer Reference	MSP	\$ 49.95	\$ 59.99	E	
9781430240419		Web Standards	APR	\$ 55.00	\$ 69.99	E	
9781430238430		WCF 4 Recipes	APR	\$ 59.95	\$ 75.00	E	
9780596515867		PHP & MySQL	ORE	\$ 44.95	\$ 65.99	E	
9781430239666		Pro JQuery Mobile	APR	\$ 47.95	\$ 59.99	E	
9781430240112		Pro Java 7 NIO.2	APR	\$ 55.00	\$ 69.99	E	
9781430233985		Pro Python Data Wrangling	APR	\$ 59.95	\$ 75.00	E	
9781935182856		Tika in Action	MAN	\$ 55.00	\$ 69.99	E	
9781430236474		Pro Data Visualization with Microsoft Business Int	APR	\$ 59.95	\$ 75.00	E	
9781449312282		Designing Data Visualizations	ORE	\$ 27.95	\$ 39.99	E	
9781449305048		Redis Cookbook	ORE	\$ 39.95	\$ 49.99	E	
9781430210412		Relational Database Dictionary, The	APR	\$ 24.95	\$ 29.99	E	
9781430235125		Expert Oracle Application Express	APR	\$ 69.95	\$ 89.99	E	
9781430239543		Oracle Core	APR	\$ 47.95	\$ 59.99	E	
9781430237075		PeopleSoft for the Oracle DBA	APR	\$ 69.95	\$ 89.99	E	
9781430234883		Pro SQL Server 2011 BI Solutions	APR	\$ 69.95	\$ 89.99	E	
9781430237044		Beginning T-SQL 2011	APR	\$ 55.00	\$ 69.99	E	
9781430237501		Beginning SQL Server 2011 for Developers	APR	\$ 59.95	\$ 75.00	E	
9781430236955		Pro SQL Server 2011 Relational Database Design and	APR	\$ 69.95	\$ 89.99	E	
9781430234074		Pro SharePoint 2010 Search	APR	\$ 59.95	\$ 75.00	E	
9781430240266		Practical SharePoint 2010 Branding and Customizati	APR	\$ 59.95	\$ 75.00	E	
9781449306373		Sharepoint 2010 for Project Management	ORE	\$ 59.95	\$ 75.00	E	
9781430239512		Pro SharePoint 2010 Disaster Recovery and High Ava	APR	\$ 65.00	\$ 89.99	E	
9781430239482		SharePoint 2010 Business Roles	APR	\$ 42.95	\$ 54.99	E	
9781449390433		SharePoint 2010	ORE	\$ 49.95	\$ 65.00	E	
9781430237921		Pro SharePoint 2010 Administration	APR	\$ 59.95	\$ 75.00	E	
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9781430236177		Pro SharePoint Designer 2010	APR	\$ 55.00	\$ 69.99	E	
9781430240235		Pro .NET Best Practices	APR	\$ 55.00	\$ 69.99	E	
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9781430235996		Pro Visual Studio 2010	APR	\$ 59.95	\$ 75.00	E	
9781430240082		Pro Visual Studio LightSwitch 2011	APR	\$ 59.95	\$ 75.00	E	
9781449305390		Planning for IPv6	ORE	\$ 34.95	\$ 49.99	E	
9781430233213		Windows PowerShell	APR	\$ 59.95	\$ 75.00	E	
9781617290213		Learn Windows PowerShell in a Month of Lunches	MAN	\$ 44.95	\$ 59.99	E	
9789087536169		IT Outsourcing	VHP	\$ 42.95	\$ 54.99	J	
9789087536657		Open Information Security Management Maturity Mode	VHP	\$ 75.00	\$ 95.00	J	

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9781430238881		Meet the Kinect	APR	\$ 37.95	\$ 49.99	E	
9781430238676		Hacking the Kinect	APR	\$ 47.95	\$ 59.99	E	
9781935182962		Spring Roo in Action	MAN	\$ 59.95	\$ 75.00	E	
9781590599372		AIR	APR	\$ 44.95	\$ 54.99	E	
9781430239932		Foundation Game Design with ActionScript 3.0	APR	\$ 55.00	\$ 69.99	E	
9781430240839		Pro Web Project Management	APR	\$ 37.95	\$ 49.99	E	
9781430239697		Pro Website Development And Operations	APR	\$ 47.95	\$ 59.99	E	
9781931182317		Advanced Java EE Development for Rational Applicat	MCP	\$ 95.00	\$ 125.00	E	
9781430239727		Foundation Version Control for Web Developers	APR	\$ 47.95	\$ 59.99	E	
9781430240204		Building ASP.NET Web Pages with Microsoft WebMatri	APR	\$ 47.95	\$ 59.99	E	
9781449307738		Automating Your ActionScript Projects with Eclipse	ORE	\$ 27.95	\$ 29.99	E	
9781583470862		New Intelligence for a Smarter Planet	MCP	\$ 18.95	\$ 24.99	E	
9781449309862		20 Recipes for Programming MVC 3	ORE	\$ 34.95	\$ 49.99	E	
9781430235484		Pro Silverlight 4 in VB	APR	\$ 69.95	\$ 89.99	E	
9781449303822		Asterisk Cookbook	ORE	\$ 39.95	\$ 49.99	E	
9781449311018		Sensor Interfaces for Arduino	ORE	\$ 9.95	\$ 12.99	E	
9781430238829		Arduino Internals	APR	\$ 59.95	\$ 75.00	E	
9781449312343		Getting Started with the Arduino Mega ADK	ORE	\$ 9.95	\$ 12.99	E	
9781430236238		Arduino Projects to Save the World	APR	\$ 47.95	\$ 59.99	E	
9781449311544		Make a Mind Controlled Arduino Robot	ORE	\$ 9.95	\$ 12.99	E	
9781449306595		Learning SPARQL	ORE	\$ 39.95	\$ 49.99	E	
9781617290190		Manifold CF in Action	MAN	\$ 69.95	\$ 89.99	E	
9781449302351		Programming GPUs	ORE	\$ 49.95	\$ 59.99	E	
9781935182276		Rails 3 in Action	MAN	\$ 55.00	\$ 69.99	E	
9780596802691		TopCoder Cookbook	ORE	\$ 49.95	\$ 69.99	E	
9781449309985		Using Databases with C#	ORE	\$ 27.95	\$ 39.99	E	
9781430233954		Agile Project Management with Scrum	APR	\$ 69.95	\$ 89.99	E	
9781449304638		Building and Testing with Gradle	ORE	\$ 34.95	\$ 49.99	E	
9781449305352		Jenkins	ORE	\$ 59.95	\$ 75.00	E	
9781449304812		Test-Driven Infrastructure with Chef	ORE	\$ 34.95	\$ 49.99	E	
9781449302146		Making Embedded Systems	ORE	\$ 49.95	\$ 59.99	E	
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Beginning Java 7

**Author: Friesen, Jeff**

Beginning Java 7 guides you through this language and a huge assortment of platform APIs. The entire Java language, including Java 7-specific features such as switch on string, try-with-resources, final rethrow, multi catch, and Safe Varargs.

A huge assortment of Java 7 APIs, beginning with those APIs oriented toward the language itself, and including Java 7-specific APIs such as the Fork/Join Framework, Objects, JLayer, and NIO.2

Various Java 7 tools, starting with the javac compiler and java application launcher

How to create user interfaces, working with web services, and a whole lot more.

Covers the basics of getting started with Android app development.

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Format: Paperback
Illustrations: FIGURES/DIAGRAMS

Scala in Action

**Author: Raychaudhuri**

Scala in Action is a comprehensive tutorial that introduces Scala through clear explanations and numerous hands-on examples. Because Scala is a rich and deep language, it can be daunting to absorb all the new concepts at once. This book takes a "how-to" approach, explaining language concepts as you explore familiar programming challenges that you face in your day-to-day work.

You won't just get the theory of functional programming. Instead, you'll learn to do concurrent programming using Scala's Actors and Akka libraries. You won't just discuss integration strategies, you'll learn to effectively mix Scala and Spring. You won't just talk about ways to simplify programming, you'll learn to build DSLs and other productivity tools.

MANNING

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Illustrations: FIGURES/DIAGRAMS

Make: ROBOTS!

Technology on Your Time: v. 27

**Author: Frauenfelder, Mark**

The robots are coming! MAKE Volume 27 shows you how to build robots that walk, fly, swim, play music, dance, and even extinguish fires. Some of the buildable bots you'll meet include:

- Yellow Drum Machine, which roves around looking for things to drum on, then drums, records, and accompanies itself playing catchy rhythms
- Roomba Recon, Roomba robotic vacuum with a wireless router and webcam on its back, programmed so you can drive it around your house and see what it sees from a browser window anywhere
- Hamster-Powered Strandbeest, which walks around on eight legs, powered by a hamster inside its hamster globe headA"

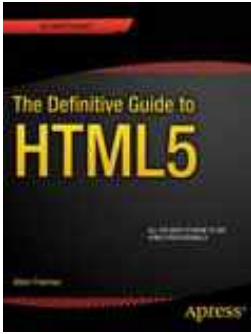
The winning project from MAKE's Most Entertaining Robot contest. Tiny Robots made from common electronics components. The special Robots section will also include a roundup of hobby robotics highlights, and a Primer on using the EZ-Robot controller board to turn any animatronic toy into a fully controllable robot that recognizes faces and responds to voice commands.

OREILLY

AUD RRP: \$19.95
NZD RRP: \$24.99
ISBN-13: 9781449302467
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Format: Paperback
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Pages: 176
Illustrations: B&W THROUGHOUT



MAKE continues to be a leader in the tech DIY movement due to its uncanny instinct to nail the curiosity, vitality, and passion of the growing community of Makers -- DIY enthusiasts, hobbyist, engineers, designers and others who undertake amazing projects in their backyards, basements, and garages.



Author: Freeman, Adam

The Definitive Guide to HTML5 provides the breadth of information you'll need to start creating the next generation of HTML5 websites. It covers all the base knowledge required for standards-compliant, semantic, modern website creation. It also covers the full HTML5 ecosystem and the associated APIs that complement the core HTML5 language. The Definitive Guide to HTML5 begins by tackling the basics of HTML5, ensuring that you know best practices and key uses of all of the important elements, including those new to HTML5. This section also covers usage of CSS2 and CSS3, JavaScript, and DOM manipulation, making you proficient in all core aspects of modern website creation. The next part of the book covers the associated W3C APIs that surround the HTML5 specification. You will achieve a thorough working knowledge of the geolocation API, web storage, the communications API, and the new drag and drop functionality. The Definitive Guide to HTML5 then dives into the key media enhancements of HTML5 and its surrounding technologies: Canvas, SVG, video and audio. The book rounds off with high-level coverage of concurrent programming, security, offline applications, and testing and debugging HTML5.

APRESS

AUD \$55
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NZD \$69.99
RRP:
ISBN-13: 9781430239604
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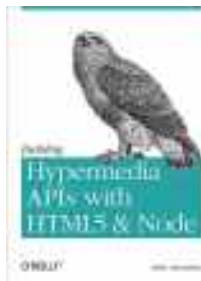
Getting Started with the RepRap

Prusa, Josef



AU\$9.95
 NZ\$14.99
O'Reilly

This book provides an overview of RepRap, the 3D printer that's the basis of nearly every inexpensive 3D printer on the market. You'll learn what it can do, how to model objects, and how to print the best parts possible. This book is not a tutorial for building RepRap because it is such a fast-moving target that no book could possibly provide that. Instead, it teaches you what you need to know before you obtain a RepRap and what you need to know to get the most out of it.



Building Hypermedia APIs with HTML5 and Node

Amundsen, Mike



AU\$34.95
 NZ\$49.99
O'Reilly

Building Hypermedia APIs with HTML5 and Node shows how to build stable, flexible Web APIs using JavaScript on both client and server. Its practical examples demonstrate best practices for writing and maintaining Web APIs and provide clear coverage of general principles of hypermedia that appeal to Web architects.



HTML5 and JavaScript Projects

Meyer, Jeanine



AU\$47.95
 NZ\$59.99
APRESS

HTML5 and JavaScript Projects shows you how to build on your basic knowledge of HTML5 and JavaScript to create substantial HTML5 applications. Through the many interesting projects you can build in this book, you'll build your HTML5 skills for your future projects, and extend the core skills you may have learned with its companion book, The Essential Guide to HTML5. Including: video, and audio, databases, local Storage, and geolocation.



Creating HTML5 Animations with Flash and Wallaby

McLean, Ian



AU\$27.95
 NZ\$39.99
O'Reilly

Learn how to use Flash and Wallaby to streamline the process of creating HTML5 animations that can run on a broad range browsers of devices.



HTML5 Games Most Wanted

Kuryanovich, Egor



AU\$47.95
 NZ\$59.99
APRESS

The book is packed full of JavaScript, HTML5, WebGL, and CSS3 code, showing you how these fantastic games were built and passing on the skills you'll need to create your own great games. Whether you're a coding expert looking for secrets to push your games further, or a beginner looking for inspiration and a solid game to build on and experiment with, *HTML5 Games Most Wanted* is for you.



Making Isometric Social Real-Time Games with HTML5

Pagella, Mario Andres



AU\$27.95
 NZ\$39.99
O'Reilly

Walk through the process of designing and implementing from scratch an isometric real time game such as some of the most successful Facebook Games. Applying HTML5, CSS3, and JavaScript, this piece shows how to build games using isometric map making, sprite animations, networking, social network integration, high performance rendering and game design.



HTML5 Geolocation

Holdener III, Anthony T
9781449304720



AU\$27.95
NZ\$39.99

O'Reilly

Truly revolutionary: now you can write geolocation applications directly in the browser, rather than develop native apps for particular devices. This concise book demonstrates the W3C Geolocation API in action, with code and examples to help you build HTML5 apps using the "write once, deploy everywhere" model. Along the way, you get a crash course in geolocation, browser support, and ways to integrate the API with common geo tools like Google Maps.



Flash Dirty Hacks

Nguyen, Mark
9781430232346



AU\$42.95
NZ\$54.99

APRESS

Flash Dirty Hacks is for readers who deal with the hard issues day to day, every day, using Flash. If you've read the manuals, done the training, but still hit walls in Flash development that no one told you would exist, then this book is for you. Flash Dirty Hacks will take an under the hood look at the hacks, tricks, and questionable methods used by the pros to make flash sites go. Aware of and yet transcending topics such as clean code and proper technique, this book will follow a "whatever it takes" methodology to problem solving. This book forces its readers to think creatively while solving the head-banging issues that we all have to face in real-world Flash development. While professional standards are acknowledged throughout, the emphasis is on how you can get the working result when you need it every time!



ESCM-CL - SP

Van Haren Publishing
9789087535773



AU\$27.95
NZ\$39.99

Van Haren

The eSourcing Capability Model for Service Providers (eSCM-SP) is the best practices model that supports sourcing organizations successfully manage and reduce their risks and improve their capabilities across the entire sourcing life-cycle. It addresses the critical issues related to IT-enabled sourcing (eSourcing) for both outsourced and in-sourced (shared services) agreements. Each of the Model's 84 Practice is distributed along three easy to follow dimensions: Sourcing Life-cycle, Capability Area, and Capability Level, and have been applied in IT, BPO, and KPO settings.

The eSCM-SP has been designed to complement existing quality models so that service providers can capitalize on their previous improvement efforts. ITIL V3 suggests that ITIL be supplemented with eSCM when service management is performed in the context of a sourcing arrangement. A series of documents comparing the eSCM-SP with other models and standards has been developed.



Programming Razor

Chadwick, Jess
9781449306762



AU\$27.95
NZ\$39.99

O'Reilly

This book will begin with an introduction to the Razor syntax, where/how it fits in to the Web Matrix and ASP.NET MVC platforms, and how to effectively leverage the syntax on those platforms. It will continue to dive deeper, espousing some best practices and useful sample code for the Web Matrix and ASP.NET MVC platforms. Finally, the book will examine the underlying APIs themselves (which are separate from the syntax discussed previously), explain how the Razor API works, and show how to extend the API with custom functionality, even in non-web scenarios.



XAML Developer Reference

Dalal, Mamta
9780735658967



\$49.95
NZ\$59.99

MICROSOFT PRESS

Sharpen your application development skills with XAML - the markup language used in Microsoft(R) Silverlight(R), Windows(R) Presentation Foundation (WPF), and Windows Phone 7.

Web Standards

Mastering HTML5, CSS3, and XML



Author: Sikos, Leslie

Web Standards: Mastering HTML5, CSS3, and XML provides solutions to the most common website problems, and gives you a deep understanding of web standards and how they can be applied to improve your website. You will learn how to create fully standards-compliant websites and provide search engine-optimized Web documents with faster download times, accurate rendering, correct appearance and layout, lower development cost, approved accessibility, backward and forward compatibility, and easy maintenance and content updating. The book covers all major Web standards, focusing on syntax, grammar, recommended annotations, and other standardization concerns. Web Standards: Mastering HTML5, CSS3, and XML is also a comprehensive guide to current and future standards for the World Wide Web. As a web developer, you'll have seen problems with inconsistent appearance and behavior of the same site in different browsers. Web standards can and should be used to completely eliminate these problems. Web Standards: Mastering HTML5, CSS3, and XML describes how you can make the most of web standards, through technology discussions as well as practical sample code that you can use for your own sites and web applications.

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WCF 4 Recipes



Author: Rosanova, Dan

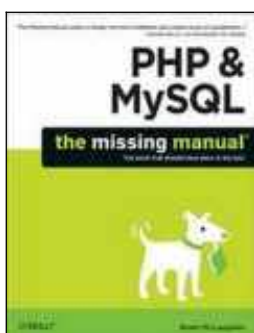
WCF 4 Recipes provides a problem-solution approach to an extensive array of Windows Communication Foundation (WCF) scenarios. Using vivid code examples and illustrations, you'll learn to implement everything from data transport, bindings, transactions, creation and consumption of services, and concurrency patterns, to insight into automated testing and development of interceptors. Because WCF consists of a vast set of tools and capabilities, it is essential to have a reference that covers everything in one place. You'll find this book to be that reference, and it will serve as an invaluable resource for beginners and experts alike.

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PHP & MySQL

The Missing Manual

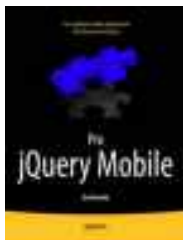


Author: McLaughlin, Brett

If you know how to build websites with CSS and JavaScript, this book takes you to the next level - creating dynamic, database-driven websites with PHP and MySQL. Learn how to interact with your website visitors via forms, cookies, database queries, content management, and other methods.

OREILLY

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Pages: 600



Pro JQuery Mobile

Broulik, Brad
9781430239666



9 781430 239666
AU\$47.95
NZ\$59.99
APRESS

You need to build an app, and you need it to run everywhere. And you need it now! jQuery Mobile gives you the ability to write once and run everywhere using jQuery and jQuery UI. Pro jQuery Mobile will teach you how to create themable, responsive, native-looking applications for iOS, Android, Windows Phone, Blackberry, and more.

Discover what sets jQuery Mobile apart from other mobile web development platforms

Walk through practical examples of jQuery Mobile features, including design elements and event handling

Dig into the jQuery API, integrate web services, and learn how to publish to app stores with Phone Gap

jQuery Mobile is a framework for delivering cross-platform mobile web applications with a unified interface. jQuery Mobile combines responsive layouts with progressive enhancement to render the best possible user experience from a single code base.



**Pro Java 7
NEW I/O .2**

Leonard, Anghel
9781430240112



9 781430 240112
AU\$55.00
NZ\$69.99
APRESS

Pro Java 7 NIO.2 addresses the three primary elements that offer new input/output (I/O) APIs in Java 7, giving you the skills to write robust, scalable Java applications:

An extensive file I/O API system addresses feature requests that developers have sought since the inception of the JDK

A socket channel API addresses multicasting, socket binding associated with channels, and related issues

An asynchronous I/O API enables mapping to I/O facilities, completion ports, and various I/O event port mechanisms to enhance scalability NIO.2 for the Java platform, known as JSR 203, is a major feature of the new Java JDK 7 under the leadership of Alan Bateman as an OpenJDK project. Take advantage of these exciting new developments with Pro Java 7 NIO.2.



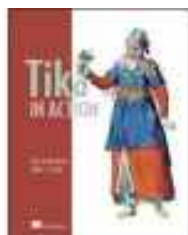
**Pro Python
Data Wrangling**

McKinney, Wes
9781430233985



9 781430 233985
AU\$59.95
NZ\$75.00
APRESS

Pro Python Data Wrangling is about turning the messy data we have to work with, in the real world, into a clean dataset. Missing or incomplete data, varying time series, and inconsistent definitions are just a few of the things that can turn our data into a mess. Data Wrangling is the process of resolving these problems with data, and this book shows you the techniques that you need, as a Python developer



Tika in Action

Mattmann &
Zitting et al
9781935182856



9 781935 182856
Au\$55.00
NZ\$69.99
MANNING

The information trapped in text files, PDFs, and other digital content is a valuable information asset that can be very difficult to discover and use. Apache Tika is an open source toolkit that makes it easy for search engines, content management systems and other applications to detect and extract content from digital documents in all major file formats. Tika in Action is a hands-on guide for developers working with search engines, content management systems and other similar applications who want to exploit the information locked in digital documents. It introduces the world of mining text and binary documents as well as other information sources. The book shows where Tika fits within this landscape and how readers can use Tika to build and extend applications. The book's many case studies give real-world experience from domains ranging from search engines to digital asset management and scientific data processing.



**Pro Data
Visualization with
Microsoft BI**

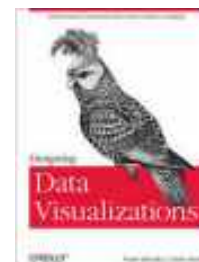
Stirrup, Jen
9781430236474



9 781430 236474
AU\$59.95
NZ\$75.00
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Pro Data Visualization with Microsoft Business Intelligence is a user-focused book, helping you understand the latest thinking behind data visualization. You'll learn to apply visualization principles to your own data using Microsoft's business intelligence applications. By applying the appropriate data visualization techniques to your data, you can comfortably go beyond the wizards in the suite of data visualization applications available from Microsoft—applications such as Project Crescent, SQL Server Reporting Services, and PowerPivot. You'll gain the skills to apply data visualization principles in transforming your business data to business intelligence.

Presents the latest research findings on data visualization Teaches how to apply data visualization specifically in Microsoft's business intelligence applications, such as Project Crescent, PowerPivot, and Reporting Services



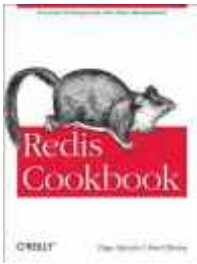
**Designing Data
Visualizations**

Steele, Julie
9781449312282



9 781449 312282
AU\$27.95
NZ\$39.99
O'Reilly

Data visualization is an efficient and effective medium for communicating large amounts of information. But the design process can often seem like an unexplainable creative endeavor. This book aims to demystify the design process for those who are already comfortable with data analysis, showing the reader how to encode information visually via a linear process of decision-making.



Redis Cookbook

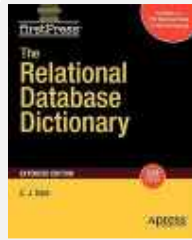
Macedo, Tiago
9781449305048



AU\$39.95
NZ\$49.99

O'Reilly

Redis is an open source, advanced key-value store. It is often referred to as a data structure server since keys can contain strings, hashes, lists, sets and sorted sets. This book will provide developers with problem and solutions in our useful cookbook style. This is example driven ebook.



Relational Database Dictionary

Date, C.J.

9781430210412



AU\$24.95
NZ\$29.99
APRESS

Chris Date, one of the founders of the relational model, has updated and expanded his relational database dictionary to include more than 900 terms. What you'll learn * Over 900 relational database terms defined * Precise and concise definitions, unlike those found on Wikipedia and other sources * Clear examples used where appropriate * Hyperlinks included in the eBook for easy reference Who this book is for People who need to know something about databases, although it is not their main line of work; people new to databases, and noncomputer people looking to be conversant in database.

Out Now!



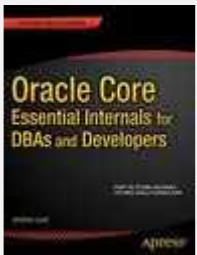
Expert Oracle Application Express

Scott, John
9781430235125



AU\$69.95
NZ\$89.99
APRESS

Expert Oracle Application Express brings you groundbreaking insights into developing with Oracle's enterprise-level, rapid-development tool from some of the best practitioners in the field today. Oracle Application Express (APEX) is an entirely web-based development framework that is built into every edition of Oracle Database. The framework rests upon Oracle's powerful PL/SQL language, enabling power users and developers to rapidly develop applications that easily scale to hundreds, even thousands of concurrent users. The 13 authors of Expert Oracle Application Express build their careers around APEX. They know what it takes to make the product sing - developing secure applications that can be deployed globally to users inside and outside a large enterprise. The authors come together in this book to share some of their deepest and most powerful insights into solving the difficult problems surrounding scalability, globalization, configuration and lifecycle management, and more. You'll learn about debugging and performance, deep secrets to customizing your application user interface, how to secure applications from intrusion, and about deploying globally in multiple languages.



Oracle Core

Lewis, Jonathan
9781430239543



AU\$47.95
NZ\$59.99
APRESS

Oracle Database seems complex on the surface. However, its extensive feature set is really built upon upon a core infrastructure resulting from sound architectural decisions made very early on that have stood the test of time. This core infrastructure manages transactions and the ability to commit and roll back changes, protects the integrity of the database, enables backup and recovery, and allows for scalability to thousands of users all accessing the same data.

Most performance, backup, and recovery problems that database administrators face on a daily basis can easily be identified through understanding the essential core of Oracle Database architecture that Lewis describes in this book.



PeopleSoft for the Oracle DBA

Kurtz, David
9781430237075



AU\$69.95
NZ\$89.99
APRESS

You'll learn about PeopleSoft's Internet architecture and its use of Oracle's Tuxedo Application Server. You'll find full coverage of key database issues such as indexing, connectivity, and tablespace usage as they apply to PeopleSoft. Kurtz also provides some of the best advice and information to be found anywhere on managing and troubleshooting performance issues in a PeopleSoft environment. The solid coverage of performance troubleshooting is enough by itself to make *PeopleSoft for the Oracle DBA* a must-have book for any Oracle Database administrator working in support of a PeopleSoft environment.



Pro SQL Server 2011 BI Solutions

Root, Randal
9781430234883

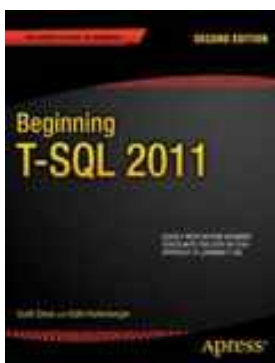


AU\$69.95
NZ\$89.99
APRESS

Business intelligence projects do not need to cost multi-millions of dollars or take months or even years to complete! Using rapid application development (RAD) techniques along with Microsoft SQL Server, this book guides database administrators, SQL programmers, and report specialists in creating practical, cost-effective business intelligence solutions for their companies and departments. Pro SQL Server BI Solutions provides practical examples of cost-effective business intelligence projects.

DATABASE - Database programming

Beginning T-SQL 2011



Author: Shaw, Scott

Beginning T-SQL 2011 is the first step toward learning the T-SQL language that underlies Microsoft's SQL Server database engine. T-SQL is essential in writing SQL statements to get data into and out of a database. T-SQL is the foundation for business logic embedded in the database in the form of stored procedures and functions. Beginning T-SQL 2011 starts you on the path to mastering T-SQL, with an emphasis on best practices and sound coding techniques. Beginning T-SQL 2011 begins with an introduction to databases, normalization, and to SQL Server Management Studio. Each subsequent chapter teaches an aspect of T-SQL, building on the skills learned in previous chapters. Exercises in each chapter give readers an opportunity for the hands-on practice that leads to true learning and distinguishes the competent professional.

APRESS

AUD RRP: \$55.00
NZD RRP: \$69.99
ISBN-13: 9781430237044
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Discount: TRADE INTERNATIONAL
Format: Paperback
Size (mm): 233 X 178
Pages: 460

DATABASES - Database software

Beginning SQL Server 2011 for Developers



Author: Dewson, Robin

Beginning SQL Server 2011 for Developers is the perfect book for developers new to SQL Server and planning to create and deploy applications against Microsoft's market-leading database system for the Windows platform. Now in its third edition, the book is enhanced to cover the very latest developments in SQL Server 2011. Also new in the book is coverage of the no-cost Express Edition. Whether you have no knowledge of databases, or have knowledge of desktop databases such as Microsoft Access, or even come from another brand such as Oracle Database, Beginning SQL Server 2011 for Developers provides the insights to get up and running with SQL Server 2011. Within the book, there are plenty of examples of tasks that developers routinely perform. You'll learn the to create tables and indexes, and best practices for securing your valuable data. You'll learn design tradeoffs and find out how to make sound decisions resulting in scalable databases and maintainable code.

APRESS

AUD RRP: \$59.95
NZD RRP: \$75.00
ISBN-13: 9781430237501
Due Date: 01/2012
Discount: TRADE INTERNATIONAL
Format: Paperback
Size (mm): 233 X 178
Pages: 550

DATABASES

Pro SQL Server 2011 Relational Database Design and



Author: Davidson, Louis

Learn effective and scalable database design techniques in a SQL Server environment. Pro SQL Server 2011 Relational Database Design and Implementation covers everything from design logic that business users will understand, all the way to the physical implementation of design in a SQL Server database. Grounded in best practices and a solid understanding of the underlying theory, Louis Davidson shows how to "get it right" in SQL Server database design and lay a solid groundwork for the future use of valuable business data.

APRESS

AUD RRP: \$69.95
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ISBN-13: 9781430236955
Due Date: 01/2012
Discount: TRADE INTERNATIONAL
Format: Paperback
Size (mm): 233 X 178
Pages: 800



Pro SharePoint 2010 Search

Noble, J.
9781430234074



AU\$59.95
NZ\$75.00
APRESS

Pro SharePoint 2010 Search gives you expert advice on planning, deploying and customizing searches in SharePoint 2010. Drawing on the authors' extensive experience of working with real-world SharePoint deployments, this book teaches everything you'll need to know to create well-designed SharePoint solutions that always keep the end-user's experience in mind. Increase your search efficiency with SharePoint 2010's search functionality: extend the search user interface using third-party tools, and utilize analytics to improve relevancy. This practical hands-on book is a must-have resource for anyone looking to unlock the full potential of their SharePoint server's search capabilities. Pro SharePoint 2010 Search empowers you to customize a SharePoint 2010 search deployment and maximize the platform's potential for your organization.



Practical SharePoint 2010 Branding and Customization

Swenson, Erik
9781430240266



AU\$59.95
NZ\$75.00
APRESS

SharePoint 2010 deployments are more common than ever, as is the desire to make the environment branded and attractive to both internal and external clients. However, since SharePoint is more than just a collection of web pages, customizing the look and feel and completing the process of branding the platform itself is complex and requires a knowledge of web development, web design techniques, and a familiarity with SharePoint administration—a curious niche, to be sure.



Sharepoint 2010 for Project Management

Sy, Dux
Raymond
9781449306373



AU\$59.95
NZ\$75.00
O'Reilly

Microsoft SharePoint is perfect for project management, but most companies don't understand its power. This hands-on book demonstrates how SharePoint can help you organize and manage complex projects—a decidedly more productive way to use this popular collaboration software. You'll learn how to apply common and practical project management concepts in SharePoint, and build a Project Management Information System (PMIS) that can efficiently coordinate communication and collaboration among team members.



Pro SharePoint 2010 Disaster Recovery and High Availability

Cummins, Stephen
9781430239512



AU\$65.00
NZ\$89.99
APRESS

Few IT professionals take the time to learn what needs to be known to do disaster recovery well. Most labor under the pretense that good administration equals close to five-nines uptime. Most technical people do not see the value of planning for disasters until the unexpected has already happened, and the effects of a disaster involving a SharePoint farm - which today houses business information, line-of-business applications, sensitive information, extranets, and other highly important assets - can be staggering. Pro SharePoint 2010 Disaster Recovery and High Availability will take you through a step-by-step process to show how to build an awareness and reaction plan for the inevitable. With a focus on real-world experiences and war stories, author Stephen Cummins weaves an expert tale of woe response and offers you: * Ways to see the warning signs of disaster, and ways to avoid it * Ways to respond to a disaster while it is happening * Perhaps most importantly, how to develop a plan to deal with disaster when it inevitably does happen



SharePoint 2010 Business Roles

Eleazer, Shaded
9781430239482



AU\$42.95
NZ\$54.99
APRESS

SharePoint 2010 has introduced dozens of new feature sets and methodologies that require professional skills to leverage effectively, adding to the already difficult task of staffing the right SharePoint professional for a job. With a product so big, and a platform so large, it's difficult to target which professionals should complete key deliverables day-in and day-out from every key perspective. SharePoint 2010 Business Roles delivers in-depth insights on exactly how SharePoint 2010 impacts the SharePoint administrator, developer, project manager, business analyst, and executive roles, and how these changes manifest themselves within SharePoint project deliverables both today and tomorrow - and most importantly, how to identify and secure the appropriate personnel for those roles in today's world. The information contained within these pages is filled with valuable information for SharePoint practice managers, technical staffing recruiters, managers, technical leads, consultants, and full-time employees, and anyone else charged with completing a SharePoint rollout, developing on the platform, running it full time, or using it on a daily basis.

Defines roles for implementation



SharePoint 2010

Oleson, Joel
9781449390433



AU\$49.95
NZ\$65.00
O'Reilly

SharePoint 2010 is nothing like its predecessors -- and this book is unlike any other book on upgrading. Sharepoint 2010: Best Practices to Upgrade and Migrate consists of a series of recent blog posts and articles from people who have been in the SharePoint admin trenches a long, long time. Together, these offerings provide an expert body of knowledge on how to launch SharePoint 2010 successfully, without pulling all-nighters or causing major disruptions. Author Joel Oleson was involved in the first Microsoft global deployment of SharePoint, and he began blogging on the topic five years ago as a way to help IT customers. Now he and other experts in the SharePoint community share their unique insights into the business of upgrading and migrating to SharePoint 2010. This book is perfect for browsing, so feel free to jump around to the topics that concern you most.

Great for migration from 2007

Pro SharePoint 2010 Administration



Author: Wright, Chris

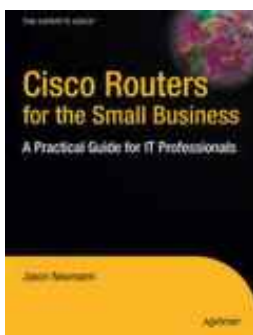
Pro SharePoint 2010 Administration is a practical guide to SharePoint 2010 for intermediate to advanced SharePoint administrators and power users, covering the out-of-the-box feature set and capabilities of Microsoft's collaboration and business productivity platform. SharePoint 2010 is an incredibly complex product, with many moving parts, new features, best practices, and "gotchas." Author Rob Garrett distills SharePoint's portfolio of features, capabilities, and utilities into an in-depth professional guide - with no fluff and copious advice - that is designed from scratch to be the manual Microsoft never wrote. Starting with a detailed deployment and initial configuration walkthrough, the book covers all major feature areas, including document management, social computing, metadata management, and administration.

APRESS

AUD RRP: \$59.95
RRP:
NZD RRP: \$75.00
ISBN-13: 9781430237921
Due Date: 11/2011
Discount: TRADE INTERNATIONAL
Format: Paperback
Size (mm): 233 X 178
Pages: 600

Cisco Routers for the Small Business

A Practical Guide for IT Professionals



Author: Neumann, Jason

Cisco Routers for the Small Business provides, in plain English, a no nonsense approach to setting up all the features of the Cisco IOS for a small business using broadband technologies. This book explains how to use a Cisco router to setup cable modems, DSL and PPPoE, and explains how to configure NAT, Access Control Lists, Firewalls, DMZs and an IPSec VPN between two sites using advanced encryption. The chapters are tutorial-based and provide easy-to-follow, step by step instructions for all tasks that small businesses need to perform using a router. Easy to implement example configurations are included in the appendices.

APRESS

AUD RRP: \$47.95
RRP:
NZD RRP: \$59.99
ISBN-13: 9781430218517
Due Date: 01/2009
Discount: TRADE INTERNATIONAL
Format: Paperback
Size (mm): 235 X 178
Pages: 246
Illustrations: B&W THROUGHOUT



Pro SharePoint Designer 2010

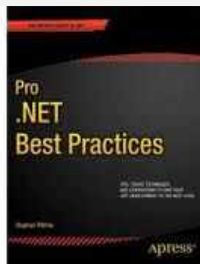


Author: Wright, Steve

SharePoint 2010 offers developers, designers, and users a sophisticated intranet, web application, and Internet site platform. But until now, SharePoint users have had to painfully edit code or seek developer assistance to customize more than just the most minor parts of their sites. All of that has changed with SharePoint Designer 2010. Gain complete control and enhance your SharePoint sites with a depth not previously possible using this book. Pro SharePoint Designer 2010 is your soup-to-nuts reference for unlocking the power of SharePoint Designer. Covering everything you'll need to know to create custom, rich SharePoint experiences, Pro SharePoint Designer 2010 is a masterful guide to getting the most from this powerful application quickly and easily.

APRESS

AUD RRP: \$55.00
RRP:
NZD RRP: \$69.99
ISBN-13: 9781430236177
Due Date: 08/2011
Discount: TRADE INTERNATIONAL
Format: Paperback
Size (mm): 235 X 191
Pages: 400



Pro .NET Best Practices

Ritchie, Stephen
9781430240235



AU\$55.00
NZ\$69.99
APRESS

Pro .NET Best Practices is a practical reference to the best practices that you can apply to your .NET projects today. You will learn standards, techniques, and conventions that are sharply focused, realistic and helpful for achieving results, steering clear of unproven, idealistic, and impractical recommendations. Pro .NET Best Practices covers a broad range of practices and principles that development experts agree are the right ways to develop software. Including -continuous integration, automated testing & deployment, and code analysis.



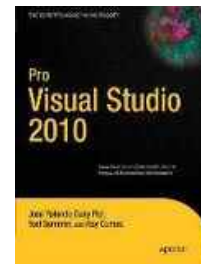
Pro .NET 4 Performance

Gouigoux, Jean-Philippe
9781430237655



AU\$59.95
NZ\$75.00
APRESS

Pro .NET 4 Performance is about demystifying .NET coding performance. It's not a complex tuning guide, nor will it leave you dazed by a deep exploration of the CLR. What it *will* do is lay out simple, robust methods through which you can profile your application and quickly discover the 20% of coding errors that are leading to 80% of your performance problems.



Pro Visual Studio 2010

Sommer, Yoel
9781430235996



AU\$59.95
NZ\$75.00
APRESS

Visual Studio 2010 is one of the most powerful, flexible and configurable development tools available to programmers today. It's the jewel in .NET's crown and an exceptional productivity tool. This book has been written from scratch by a team of expert developers specifically to unlock the secrets of Visual Studio 2010 and show you the huge new opportunities that it offers over what came before.



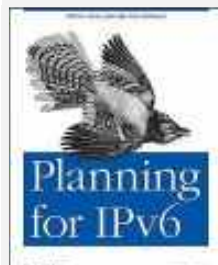
Pro Visual Studio LightSwitch 2011

Leung, Tim
9781430240082



AU\$59.95
NZ\$75.00
APRESS

Microsoft Visual Studio LightSwitch 2011 is a rapid application deployment tool that lets power users and administrators build data-centric business applications for the desktop, cloud, and Web in just a few clicks, with no code required. But more advanced developers and business users will hunger for more: how do you design complex screens? How do you query data using LINQ and other syntax structures? How do you secure my application?



Planning for IPv6

Hagen, Silvia
9781449305390



AU\$34.95
NZ\$49.99
O'Reilly

It's official: with IPv4 network addresses close to depletion, moving to IPv6 is now business critical. This concise book helps you plan for IPv6 integration by providing a high-level overview of the technical - and nontechnical - steps involved. Many of the challenges for your enterprise are on the organizational level, and solutions differ from company to company. With this guide, IPv6 project leaders and planning team members learn how to develop a cohesive integration strategy for building the next-generation network.



Windows PowerShell

Jones, Don
9781430233213



AU\$59.95
NZ\$75.00
APRESS

Want to learn Windows PowerShell, but afraid of the learning curve and ramp-up time for become a scripter? No worries: PowerShell is often misrepresented as a scripting language, when in fact it's more a very powerful command-line environment similar to the Cmd.exe command-line you've probably used for years. Whether you're administering Windows Server, Exchange Server, SharePoint Server, SQL Server, System Center, or any other PowerShell product, you can be immediately effective without having to learn a programming language.



Learn Windows PowerShell in a Month of Lunches

Jones, Don
9781617290213



AU\$44.95
NZ\$59.99
MANNING

Learn Windows PowerShell in a Month of Lunches is an innovative tutorial designed for busy administrators. Author Don Jones has taught thousands of administrators to use PowerShell, and now he brings his years of training techniques to a concise, easy-to-follow book. Just set aside one hour a day—lunchtime would be perfect—for an entire month, and readers will be automating administrative tasks faster than they ever thought possible.



IT Outsourcing: Part 2

Chittenden, Jane
9789087536169

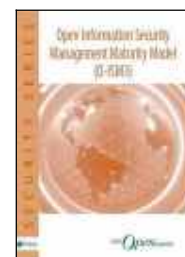


AU\$42.95
NZ\$54.99
Van Haren

This title covers all the processes for managing the contract, from the transition phase through to normal operational service and contract termination. Developed for IT practitioners as well as commercial and contract managers, this expert guide provides practical and concise advice the best practices.

IT Outsourcing: Part 1
ISBN:9789087530303

AU\$42.95
NZ\$54.99



Open Information Security Management Maturity Mode

The Open Group
9789087536657



AU\$75.00
NZ\$95.00
Van Haren

The O-ISM3 standard focuses on the common processes of information security. It is technology-neutral, very practical and considers the business aspect in depth. This means that practitioners can use O-ISM3 with a wide variety of protection techniques used in the marketplace. In addition it supports common frameworks such as ISO 9000, ISO 27000, COBIT and ITIL. Covers: risk management, security controls, security management and how to translate business drivers into security objectives and targets.

Meet the Kinect

Programming And Scripting Human-Computer Integration

Author: Keane, S.



Meet the Kinect introduces the exciting world of volumetric computing using the Microsoft Kinect. You'll learn to write scripts and software enabling the use of the Kinect as an input device. Interact directly with your computer through physical motion. The Kinect will read and track body movements, and is the bridge between the physical reality in which you exist and the virtual world created by your software. Microsoft's Kinect was released in fall 2010 to become the fastest-selling electronic device ever. For the first time, we have an inexpensive, three-dimensional sensor enabling direct interaction between human and computer, between the physical world and the virtual. The Kinect has been enthusiastically adopted by a growing culture of enthusiasts, who put it to work in creating technology-based art projects, three-dimensional scanners, adaptive devices for sight-impaired individuals, new ways of interacting with PCs, and even profitable business opportunities. Meet the Kinect is the resource to get you started in mastering the Kinect and the exciting possibilities it brings. You'll learn about the Kinect hardware and what it can do. You'll install some drivers and learn to download and run the growing amount of Kinect software freely available on the Internet. From there, you'll move into writing code using some of the more popular frameworks and APIs, including the official Microsoft API. Along the way, you'll learn principles and terminology. Volumetric computing didn't begin with the Kinect. The field is decades old - if you've ever had an MRI, for example, you have benefitted from volumetric computing technology. Meet the Kinect goes beyond just the one device to impart the principles and terminology underlying the exciting field of volumetric computing that is now wide-open and accessible to the average person.



APRESS

AUD RRP: \$37.95
NZD RRP: \$49.99
ISBN-13: 9781430238881
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Discount: TRADE INTERNATIONAL
Format: Paperback
Size (mm): 233 X 178
Pages: 150

Hacking the Kinect

Author: Kramer, Jeff



Hacking the Kinect is the technogeek's guide to developing software and creating projects involving the groundbreaking volumetric sensor known as the Microsoft Kinect. Microsoft's release of the Kinect in the fall of 2010 startled the technology world by providing a low-cost sensor that can detect and track body movement in three-dimensional space. The Kinect set new records for the fastest-selling gadget of all time. It has been adopted worldwide by hobbyists, robotics enthusiasts, artists, and even some entrepreneurs hoping to build business around the technology. Hacking the Kinect introduces you to programming for the Kinect. You'll learn to set up a software environment, stream data from the Kinect, and write code to interpret that data. The progression of hands-on projects in the book leads you even deeper into an understanding of how the device functions and how you can apply it to create fun and educational projects. Who knows? You might even come up with a business idea.



APRESS

AUD RRP: \$47.95
NZD RRP: \$59.99
ISBN-13: 9781430238676
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Discount: TRADE INTERNATIONAL
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Size (mm): 233 X 178
Pages: 450



Kinect as a Helicopter Radar





Spring Roo in Action

Rimple & Penchikala etal
9781935182962



AU\$59.95
NZ\$75.00

MANNING

Roo in Action is unique book that teaches how to code Java in Roo, with a particular focus on Spring-based applications. It starts by getting into the Roo mindset, along with a quick-and-dirty guide to setting up Roo effectively. Through hands-on examples, readers will learn how Roo creates well-formed application structures and supports best practices and tools. The book then goes beyond the basics to important topics like integrating security, messaging, advanced user interface tools and cloud computing. Finally, readers learn how to integrate Roo more tightly with existing Spring projects and to create and deploy custom Roo add-ons.



Foundation AIR

Stepek, Zach
9781590599372



AU\$44.95
NZ\$54.99

APRESS

AIR, or Adobe Integrated Runtime to give it its full name, is a cross-operating system solution for taking the power of Rich Internet Applications to the desktop. The book covers the essentials of building AIR applications using either Adobe's Flex and ActionScript technologies, or HTML and JavaScript. It takes you from the ground up on how to communicate with the operating system, store values using the built-in SQLite database, and much more through twelve chapters in the proven, example-led Foundation series style. Cover the essentials of this revolutionary new technology Learn how to best take advantage of AIR's features Create desktop applications that leverage the Internet



Foundation Game Design with ActionScript 3.0

van der Spuy, Rex
9781430239932



AU\$55.00
NZ\$69.99

APRESS

Foundation Game Design with ActionScript 3.0 is a non-technical one-stop shop for all the most important skills and techniques a beginning game designer needs to build games with Flash from scratch. Whether you're creating quick blasts of viral amusement, or more in-depth action or adventure titles, this is the book for you.



Pro Web Project Management

Emond, Justin
9781430240839



AU\$37.95
NZ\$49.99

APRESS

Pro Web Project Management is a collection of hard-won lessons the authors have learned managing modern web projects with small and medium budgets in a consulting environment. This isn't a book about project management theory. *Pro Web Project Management* tells how to create real deliverables, get answers from indecisive clients, manage wayward programmers, and use checklists to wow clients. This book is made up of real examples, real lessons, real documents, and real tips woven together into a step-by-step walkthrough of a project's life cycle. *Pro Web Project Management* is written for both the full-time project manager and the aspiring project manager who might have a role that blends client support, web development, and project management. The project budget sweet spot for this book is \$50,000 to \$500,000. If you manage a project in this space, reading this book will make you a better project manager. *



Pro Website Development And Operations

Sacks, M.
9781430239697



AU\$47.95
NZ\$59.99

APRESS

Pro Website Development and Operations gives you the experience you need to create and operate a large-scale production website. Large-scale websites have their own unique set of problems regarding their design - problems that can get worse when agile methodologies are adopted for rapid results. Managing large-scale websites, deploying applications, and ensuring they are performing well often requires a full scale team involving the development and operations sides of the company - two departments that don't always see eye to eye. When departments struggle with each other, it adds unnecessary complexity to the work, and that result shows in the customer experience. *Pro Website Development and Operations* shows you how to streamline the work of web development and operations - incorporating the latest insights and methodologies of DevOps - so that your large-scale website is up and running quickly, with little friction and extreme efficiency between divisions.



Advanced Java EE Development for Rational App Development

McChesney, Robert
9781931182317



AU\$95.00
NZ\$125.00

MCPRESS

Written by IBM senior field engineers and senior product development experts, this advanced book provides a solid look at the development of a range of core Java EE technologies, as well as an in-depth description of the development facilities provided by IBM Rational Application Developer version 7.5. Since the Java EE developmental platform incorporates a wide range of technologies from disparate and myriad sources, this up-to-date guidebook helps developers triumph over the complexity and depth of knowledge required to build successful architectures. Senior developers, engineers, and architects - especially those who work with Rational Application Developer and those seeking certification at the Sun-certified Java master-tier level or the IBM Rational Application Developer certified professional and certified advanced professional levels - will appreciate this convenient, single reference point.



Foundation Version Control for Web Developers

Kemper, Chris
9781430239727

9 781430 239727
AU\$47.95
NZ\$59.99
APRESS

Foundation Version Control for Web Developers explains how version control works, and why it's essential in today's web industry. It takes you through the basics: from starting with an empty repository, to having it full of files ready for you or someone else to work with. Before you know it, you'll have the ability to work with several different version control systems with confidence and ease. Foundation Version Control for Web Developers is an important reference for designer and developer alike. It covers multiple types of popular version control systems, meaning that you will be able to easily migrate between systems where necessary, and will have all of the background knowledge required to rapidly learn to use any new version control systems that gain traction in the workplace. In the modern web industry, version control is becoming a standard that everyone should be aware of, and everyone should be able to use at least one version control system.



Building ASP.NET Web Pages with Microsoft WebMatrix

Lydford, Steve
9781430240204

9 781430 240204
AU\$47.95
NZ\$59.99
APRESS

WebMatrix is the latest addition to the hugely popular Microsoft ASP.NET web platform. This exciting new technology aims to simplify the process of developing websites by combining the new and powerful Razor syntax with a fully extensible set of data and HTML helpers for performing common web tasks. The WebMatrix installation includes all the tools the developer requires to quickly create fully-functional, data-driven, dynamic sites using ASP.NET web pages. The lightweight custom development tool works alongside SQL Server Compact Edition and Internet Information Services (IIS) Express to provide a seamless and easy-to-use environment which enables the web developer to concentrate on the rapid development of feature-rich websites, without the need to learn the complex concepts and highly structured programming models which many other frameworks require.



Automating Your ActionScript Projects with Eclipse

de Koning, Sidney
9781449307738

9 781449 307738
AU\$27.95
NZ\$39.99
O'Reilly

In this book we will guide Actionscript developers through the process of using ANT and setting up the ultimate developer workflow. Whether you are using FDT or Flashbuilder to develop, both are based on the Eclipse IDE. The power of this IDE lies in its extensibility and plugins. You will learn how to install and set up a versioning repository in Git or SVN and use it straight from Eclipse, how to use Mylyn to connect to your favorite bug/issue tracker (Google Code, JIRA, Mantis), and how to manage your open issues. We will teach you how to leverage the power of Apache's ANT to automatically compile, debug, and deploy your work to an FTP server, networkshare, or webserver. But also use ANT to do everyday tasks like automatically creating documentation, zipping, and emailing your clients notifying them for a new release. Other topics this book covers is integration with Growl and compiling to Android and iPhone/iPad.

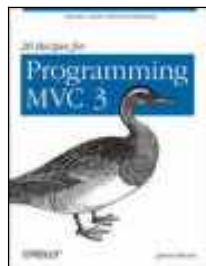


New Intelligence for a Smarter Planet

Bates, P.
9781583470862

9 781583 470862
AU\$18.95
NZ\$24.99
MCPRESS

Taking a management level look at the fundamental shift of information technology in the workplace, this discussion reassesses methods of better decision making in the business world. Considering the new economics, globalization, and rapidly evolving information technology, that current business leaders must take into account while making decisions, this overview of business analytics provides information on business intelligence information, infrastructure, and performance management. This guide also highlights the concepts behind IBM's "#Smarter Planet" concept, which applies business intelligence technology to infrastructures that directly affect peoples lives, such as manufacturing, utilities, finance, and health care.



20 Recipes for Programming MVC 3

Munro, James
9781449309862

9 781449 309862
AU\$34.95
NZ\$49.99
O'Reilly

The goal of this book is to provide web developers a "cookbook" of "recipes" that are required by many developers on a day-to-day basis. Each code sample contains a complete working example of how to implement authentication, email, AJAX, data validation, and many other examples. You will quickly find yourself referring to one of these samples for every website that you will build.

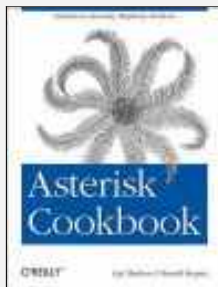


Pro Silverlight 5 in VB

MacDonald, M
9781430235484

9 781430 235484
AU\$69.95
NZ\$89.99
APRESS

Silverlight 5 is the latest iteration of Microsoft's cross-browser technology for creating rich user experiences on the Web. Like its predecessor, Silverlight 4, it rides atop the .NET framework for maximum ease of use and coding efficiency. The new technology carries forward much of the work that has been done before and augments it in many important respects, including support for H.264 video, major improvements to the graphics engine (including true 3D rendering), and much richer data-binding options for interfacing with other applications. Pro Silverlight 5 in VB is an invaluable reference for professional developers wanting to discover the new features of Silverlight. Author Matthew MacDonald's expert advice guides you through creating rich media applications using Silverlight in the environment you're most productive in - no matter what the target platform.



Asterisk Cookbook

Madsen, Leif
9781449303822



AU\$39.95
NZ\$49.99

O'Reilly

Asterisk has a wealth of features to help you customize your PBX to fill very specific business needs. This short cookbook offers recipes for tackling dialplan fundamentals, making and controlling calls, and monitoring channels in your PBX environment. Each recipe includes a simple code solution you can put to work immediately, along with a detailed discussion that offers insight into why and how the recipe works. This book focuses on Asterisk 1.8, although many of the conventions and information presented are version-agnostic.



Sensor Interfaces for Arduino

Lucifredi, Federico
9781449311018



AU\$9.95
NZ\$12.99

O'Reilly

This book provides the technology fundamentals and integration knowledge needed to interface a wide variety of sensors and actuators with the Arduino microcontroller. Readers will have at their fingertips a compendium covering the physical operation, in-circuit and program interfacing, sensor by sensor, for a range of physical quantities, as well as the actuators and control devices needed to operate on the physical world in response to an Arduino program. Alternative power schemes for the Arduino and sensor assembly (Direct, USB, battery, solar) are covered, and extensive references to hardware sources, spec sheets, and Open Hardware designs (where available or applicable) are included.



Arduino Internals

Wheat, Dale
9781430238829



AU\$59.95
NZ\$75.00

APRESS

Arduino Internals guides you to the heart of the Arduino board. Author Dale Wheat shares her intimate knowledge of the Arduino board - its secrets, its strengths and possible alternatives to its constituent parts are laid open to scrutiny in this book. You'll learn to build new, improved Arduino boards and peripherals, while conforming to the Arduino reference design. Arduino Internals begins by reviewing the current Arduino hardware and software landscape. In particular, it offers a clear analysis of how the ATmega8 board works and when and where to use its derivatives. The chapter on the "hardware heart" is vital for the rest of the book and should be studied in some detail. Furthermore, Arduino Internals offers important information about the CPU running the Arduino board, the memory contained within it and the peripherals mounted on it. To be able to write software that runs optimally on what is a fairly small embedded board, one must understand how the different parts interact. Later in the book, you'll learn how to replace certain parts with more powerful alternatives and how to design Arduino peripherals and shields.



Getting Started with the Arduino Mega ADK

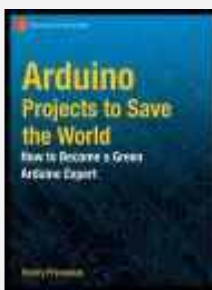
Moskowite, Tyler
9781449312343



AU\$9.95
NZ\$12.99

O'Reilly

Getting Started with the Arduino Mega ADK is a thorough overview of what is capable with the official Arduino ADK board. It starts with a very brief explanation of what Arduino and Android are in case the reader is picking this subject up for the first time. Once the reader has a solid grasp of what they'll be working with, the book gives a short overview of all the features included in the Arduino board such as: the purpose of specialized pins (such as analog and digital Input/Output). After the hardware overview, the reader will learn how to prepare their computer to program hardware with the Arduino IDE, Eclipse (or the Android programming IDE of their choice), and installing the SDK to get access to Google's libraries.



Arduino Projects to Save the World

Premeaux, Emery
9781430236238

AU\$47.95
NZ\$59.99

APRESS

Arduino Projects to Save the World shows that it takes little more than a few tools, a few wires and sensors, an Arduino board, and a bit of gumption to build devices that lower energy bills, help you grow our own food, monitor pollution in the air and in the ground, even warn you about earth tremors - and, incidentally, about unwanted intruders. To make environmentally-sound decisions for our homes, we need data, which are collected from sensors. Emery Premeaux introduces the types of sensors needed to collect environmental data - from temperature and gas sensors to soil moisture and motion sensors. The core of this book deals with the Arduino projects themselves.



Make a Mind Controlled Arduino Robot

Karvinen, Tero
9781449311544



AU\$9.95
NZ\$12.99

O'Reilly

Think about it - and it moves. Think harder, the robot moves faster. But don't worry; as a robot it knows to avoid the black border so it doesn't fall off the table. "Make a Mind Controlled Arduino Robot" shows you how to build your own. You learn to measure attention level with a NeuroSky headband and send this information into Arduino. You will also build a line-avoiding system into the bot. And, of course, you will build the chassis of your robot from scratch.



Learning SPARQL

DuCharme, Bob
9781449306595

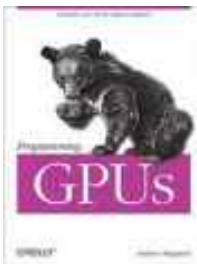


AU\$39.95
NZ\$49.99

O'Reilly

Get hands-on experience with SPARQL, the *Resource Description Framework* (RDF) query language that's become a key component of the semantic web. With this concise book, you will learn how to use the latest version of this W3C standard to retrieve and manipulate the increasing amount of public and private data available via SPARQL endpoints. Several open source and commercial tools already support SPARQL, and this introduction gets you started right away. Begin with how to write and run simple SPARQL 1.1 queries, then dive into the language's powerful features and capabilities for manipulating the data you retrieve.

SPARQL a recursive acronym that stands for *SPARQL Protocol and RDF Query Language*



Programming GPUs

Sheppard, Andrew
9781449302351

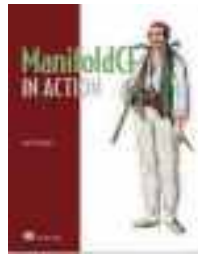


AU\$49.95
NZ\$59.99

O'Reilly

GPUs may have started life as graphics processors, but they're also ideal for running parallel programs with the CPU. This book not only teaches you the fundamentals of parallel programming with GPUs, it helps you think in parallel. Learn best practices, algorithms, and designs for achieving greater application performance with these processors.

GPU – Graphic Processor Unit



Manifold CF in Action

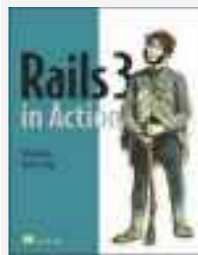
9781617290190



AU\$69.95
NZ\$89.99

MANNING

No matter how exciting a search engine might be, it's worthless unless it has data to index. ManifoldCF is an open source framework for pulling content out of a repository and sending it on to targets such as Solr via a plug-in style, connector-based architecture. ManifoldCF includes connectors for numerous commercial and open source data sources, including Documentum, SharePoint, JDBC, and RSS. "ManifoldCF in Action" is a comprehensive tutorial and reference that shows you how to integrate search with enterprise-level document repositories using ManifoldCF. The book begins with an architectural overview of ManifoldCF and how it fits into your application infrastructure.



Rails 3 in Action

Katz, Yehuda
9781935182276



AU\$55.00
NZ\$69.99

MANNING

Rails 3 is a full stack, open source web framework powered by Ruby and this book is an introduction to it. Whether you're just starting or you have a few cycles under your belt, you'll appreciate the book's guru's-eye-view of idiomatic Rails programming.

You'll master Rails 3.1 by developing a ticket tracking application that includes RESTful routing, authentication and authorization, state maintenance, file uploads, email, and more. You'll also explore powerful features like designing your own APIs and building a Rails engine. You will see Test Driven Development and Behavior Driven Development in action throughout the book, just like you would in a top Rails shop.

It is helpful for readers to have a background in Ruby, but no prior Rails experience is needed.



TopCoder Cookbook

TopCoder, Inc.
9780596802691



9 780596 802691
AU\$49.95
NZ\$59.99

O'Reilly

Ready to compete in TopCoder's programming contests? This guide offers an inside view of the competition from people successfully negotiated the process. You learn how the contests work, how the community interacts, and, most importantly, how to prepare.



Using Databases with C#

Schmalz, Michael
9781449309985



9 781449 309985
AU\$27.95
NZ\$39.99

O'Reilly

C# offers developers power, but sometimes getting started with basic tasks - like getting information in and out of databases - is harder than it should be. Using Databases with C# provides a gentle introduction to a common but critical task, helping developers moving from other languages build a firm foundation.



Agile Project Management with Scrum

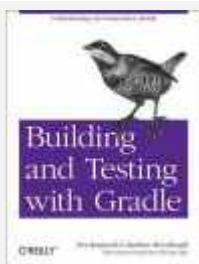
Pham, A.
9781430233954



9 781430 233954
AU\$69.95
NZ\$89.99

APRESS

This book is a valuable, practical, no-nonsense addition to the agile literature. Co-authors Andrew and Phuong-Van quickly get down to brass tacks in covering a very broad software development and management landscape. In valuable detail, they cover: agile foundations, finance, management buy-in, agile requirements, architecture vision, product owner role, focused testing, teamwork, agile management, how to adapt Scrum without destroying it; and top it off with a readiness assessment tool. There are two groups of people who will find this book really useful: those coming from a more traditional plan-driven mindset and those coming from a newer agile mindset. The strength of this tome is that it is practical without being dogmatic, and therefore provides a bridge to the others' thinking for people in both these groups.



Building and Testing with Gradle

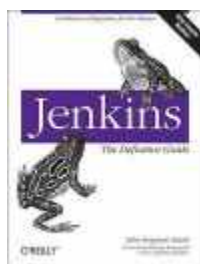
McCullough, Matthew
9781449304638



9 781449 304638
AU\$34.95
NZ\$49.99

O'Reilly

Build and test software written in Java and many other languages with Gradle, the open source project automation tool that's getting a lot of attention. This concise introduction provides numerous code examples to help you explore Gradle, both as a build tool and as a complete solution for automating the compilation, test, and release process of simple and enterprise-level applications. Discover how Gradle improves on the best ideas of Ant, Maven, and other build tools, with standards for developers who want them and lots of flexibility for those who prefer less structure. Use Gradle with Groovy, Clojure, Scala, and languages beyond the JVM, such as Flex and C Get started building a simple Java program using Gradle's command line tooling and a small build script Learn how to configure and construct tasks, Gradle's fundamental unit of build activity Take advantage of Gradle's integration with Ant Use Gradle to integrate with or transition from Maven, and to build software more cleanly Perform application unit and integration tests using JUnit, TestNG, Spock, and Geb



Jenkins: The Definitive Guide

Smart, John
9781449305352



9 781449 305352
AU\$59.95
NZ\$75.00

O'Reilly

Streamline software development with Jenkins, the popular Java-based open source tool that has revolutionized the way teams think about Continuous Integration (CI). This complete guide shows you how to automate your build, integration, release, and deployment processes with Jenkins-and demonstrates how CI can save you time, money, and many headaches. Ideal for developers, software architects, and project managers, Jenkins: The Definitive Guide is both a CI tutorial and a comprehensive Jenkins reference. Through its wealth of best practices and real-world tips, you'll discover how easy it is to set up a CI service with Jenkins. Learn how to install, configure, and secure your Jenkins server Organize and monitor general-purpose build jobs Integrate automated tests to verify builds, and set up code quality reporting Establish effective team notification strategies and techniques Configure build pipelines, parameterized jobs, matrix builds, and other advanced jobs Manage a farm of Jenkins servers to run distributed builds Implement automated deployment and continuous delivery



Test-Driven Infrastructure with Chef

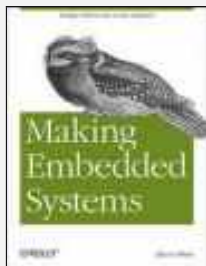
Nelson-Smith, Stephen
9781449304812



9 781449 304812
AU\$34.95
NZ\$49.99

O'Reilly

Test-Driven Infrastructure with Chef demonstrates a radical approach to developing web infrastructure that combines the powerful Chef configuration management framework with Cucumber, the leading Behavior-driven development (BDD) tool. Learn how to deliver real business value by developing infrastructure code test-first. Infrastructure consultant Stephen Nelson-Smith shows you how this unique approach allows you to make significant changes without the fear of unexpected side effects-a great benefit when you're developing code to control your production infrastructures. By using the test-first approach introduced in this book, you gain increased security, code quality, and peace of mind. Learn the core principles behind the infrastructure-as-code approach, including modularity, cooperation, extensibility, and flexibility Take a high-level tour of the Chef framework, tool, and API, as well as the community behind the project Set up a workstation to interact with the Chef API Get an overview of Cucumber and learn the principles of BDD Start using Cucumber-Chef, the open source infrastructure testing platform Explore test-driven infrastructure development with a hands-on tutorial



Making Embedded Systems

White, Elecia
9781449302146



AU\$49.95
NZ\$59.99

O'Reilly

Making embedded systems takes a more disciplined approach to programming than you may be used to, because these systems don't tolerate inefficiency. This easy-to-read book helps you cultivate a host of good development practices, based on classic software design patterns as well as new patterns unique to embedded programming.



Software Development and Professional Practice

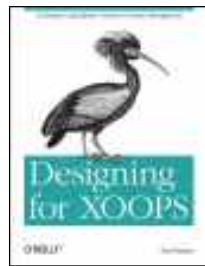
Dooley, John
9781430238010



AU\$59.95
NZ\$69.99

APRESS

Software Development and Professional Practice reveals how to design and code great software. What factors do you take into account? What makes a good design? What methods and processes are out there for designing software? Is designing small programs different than designing large ones? How can you tell a good design from a bad one? You'll learn the principles of good software design, and how to turn those principles back into great code. Software Development and Professional Practice is also about code construction - how to write great programs and make them work.



Designing for XOOPS

Ruoyu, Sun
9781449308964



AU\$27.95
NZ\$39.99

O'Reilly

Learn how to customize websites with XOOPS, the open source CMS that helps non-developers build dynamic community websites, intranets, and other applications. This concise book shows you how to use XOOPS themes and modules to design everything from simple blogs to large database-driven CMS portals.



Mapping with Drupal

Palazzolo, Alan
9781449308940



AU\$27.95
NZ\$39.99

O'Reilly

Custom geographical maps are a popular way to represent data on the web. More and more users are comfortable using a web mapping interface thanks mostly to the work of Google Maps. But users also expect sophisticated site design, and not just an embedded map from some other source dropped onto the middle of the page. This concise book shows you how to use out-of-the-box modules such as Drupal's Openlayers to create custom maps, as well as outside services like MapBox and Cloudmade that give you more control over which tile sets you use.



Building Drupal 7 Community Sites

Herremans, D.
9781430230366



AU\$55.00
NZ\$79.99

APRESS

Are you looking to build a community website but not sure where to start? This book will show you how to build a community site using Drupal, the popular framework that powers many important websites, including the Whitehouse.gov, Linux Foundation site, and Ubuntu.com. And while Drupal is powerful enough for these high-traffic sites, it's also just as suitable for smaller community sites. Author Dorien Herremans, an experienced web developer and community site builder, will walk you step-by-step through building a basic site and adding useful features like user profiles, photo and video galleries, RSS feeds, and alternative layouts for mobile devices. You'll learn how to add and manage forums, blogs, messaging, and how to link your site to social networking sites like Facebook and Twitter. You'll even learn how to make money with your site using Google AdSense and affiliate programs, and how to promote your site using search engine optimization. And along the way, you'll find tips on how each of these features can help build and strengthen your online community.



Planning and Managing Drupal Projects

Nordin, Dani
9781449305482



AU\$19.95
NZ\$24.99

O'Reilly

Provides an overview of how Drupal works, lean UX strategies, and insight on how to plan and manage a Drupal project. Emphasis on the differences between Drupal and creating websites in straight HTML, Wordpress or Flash.



Codebox

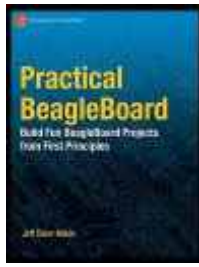
Odewahn, Andrew
9781449307578



AU\$9.95
NZ\$12.99

O'Reilly

Andrew Odewahn's Codebox series for Make: Online covered a series of projects to help you go a bit further with the Processing language. In that series Andrew covered topics like color tracking, augmented reality, and fun interactive graphics. This book collects the Codebox series into one spot, so you can work through them yourself from start to finish.



Practical BeagleBoard

Osier-Mixon, J.
9781430234821



AU\$55.00
NZ\$69.99

APRESS

Have you ever looked at your mobile phone, set-top digital video recorder, camera, or netbook, and thought to yourself, "I could have done better than that"? Have you ever started a complex project - a robot, a UAV, a home media server, or a custom car computer - and wished it had the capacity to run a full operating system? Practical BeagleBoard shows you what happens if you purchase a BeagleBoard, a tiny, inexpensive single-board computer (SBC) with the performance of a smartphone or netbook.



Wiring: An Introduction

Brevig, Alexander
9781449310004



AU\$34.95
NZ\$49.99

O'Reilly

This book will have several parts. The first part of the book will be aimed at 'the curious' reader, and will contain the history of Wiring, a general introduction to electronics, micro controllers, programming and provide a context to the reader regarding why the Wiring is, what we aim to become, and how the reader can be part of the project. The next part is a self-educational 'from zero to hero' part. This part targets the reader as 'the student' and will be written heavily in first-person plural to get a sense of collaboration and creative exploration. The reader will learn the basic structure and syntax of a c++ program, and become familiar with the Wiring API as well as getting a feel for how to use libraries and connect various sensors and actuators to the Wiring board (which means some basic electricity knowledge will be taught as well. V=IR anyone?).



DIY Satellite Platforms

Antunes, Sandy
9781449310608



AU\$9.95
NZ\$12.99

O'Reilly

Can any hobbyist build a satellite? Our DIY guide steps you through designing and building a base picosatellite platform tough enough to withstand launch and survive in orbit. If you have basic maker skills, you can build a space-ready solar-powered computer-controlled assembly suitable for attaching instruments and rocketing into space.



Surviving Orbit the DIY Way

Antunes, Sandy
9781449310622



AU\$9.95
NZ\$12.99

O'Reilly

Just how harsh is the space environment into which you thrust your DIY satellite? We look at what conditions your satellite must endure, how to test your satellite, and what launch, ground and orbit support you will need. In addition, we provide tips on making your overall plan and schedule, including milestones that will help your satellite survive and thrive in space.



MintDuino Project Notebook

Kelly, James
Floyd
9781449307660



AU\$9.95
NZ\$12.99

O'Reilly

The Mintduino is another wonderful product in the Maker Shed's Mintronics series of kits. It's perfect for anyone interested in learning, or teaching, the fundamentals of how microcontrollers work. This hands-on book shows you how to assemble the Mintduino (no soldering required), teaches you the fundamentals of programming this microcontroller, and gets you going with some cool projects.



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