



# Get into IT

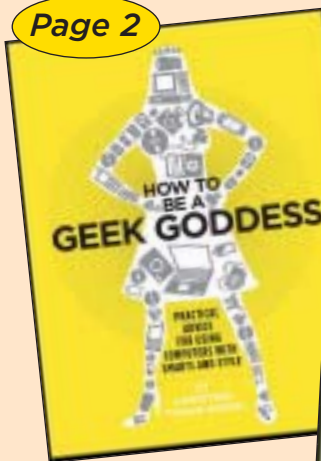
## Essentials Summer Holidays Edition

Forthcoming November 2008 January 2009

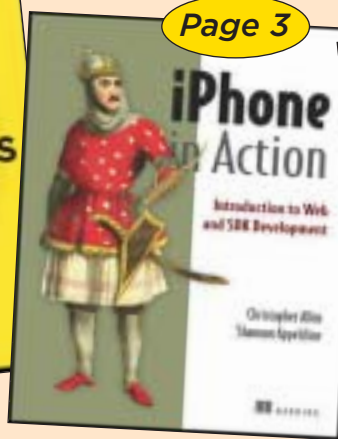
December 2008

### Inside this issue:

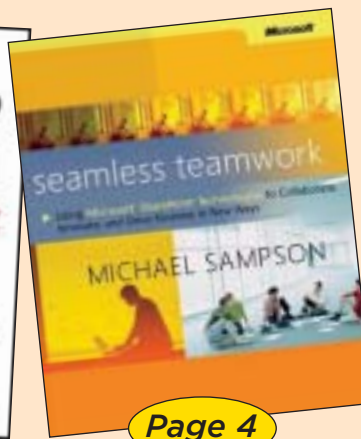
Page 2



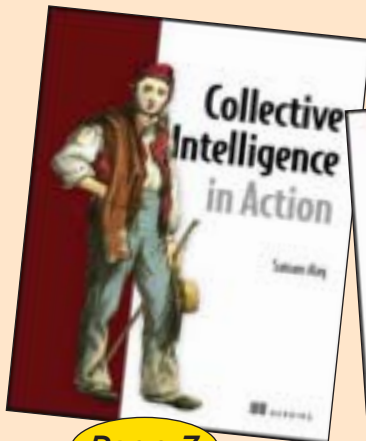
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Page 2



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Boosts your Office productivity



Take Back Your Life!: Using Microsoft® Office Outlook® 2007 to Get Organized and Stay Organized  
ISBN: 9780735623439 - \$44.95



Design to Sell: Use Microsoft® Publisher to Plan, Write and Design Great Marketing Pieces  
ISBN: 9780735622609 - \$49.99



Advanced Microsoft® Office Documents 2007 Edition Inside Out  
ISBN: 9780735622852 - \$79.95

### About Woodslane:

Trading since 1989, Woodslane is a leading source of quality information for IT Workers. Feel like you're missing out? - 'Get into IT'

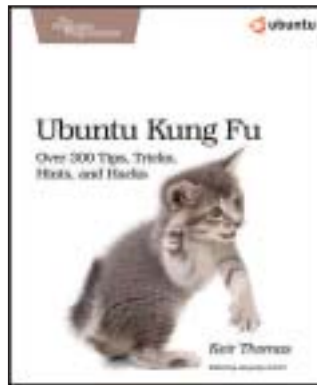
[www.woodslane.com.au](http://www.woodslane.com.au)

Woodslane Pty Ltd • Unit 7/5 Vuko Place Warriewood NSW 2102 Australia  
Phone: 02 9970 5111 Fax: 02 9970 5002 Email: [info@woodslane.com.au](mailto:info@woodslane.com.au)

## Ubuntu Kung Fu Tips, Tricks and Hacks

Ubuntu builds on a solid base of Debian Linux to create an award-winning operating system that's light-years ahead of its competitors. Ubuntu consistently tops lists of the most popular Linuxes amongst professionals and enthusiasts; Dell recently embraced Ubuntu in its product lines after a user survey indicated overwhelming public support. *Ubuntu Kung Fu* provides hints, hacks, tweaks and tricks for every level of user. Guaranteed to be free of the usual drass that fills tips books, it's written to be entertaining and, above all, readable. Its 300+ concise tips utilize and exploit hidden or lesser-known features to boost day-to-day productivity. You'll also find tips on tweaking Ubuntu, wrangling the system into shape, optimizing, enhancing security, and lots more. Learn what extraordinary things can be done with Ubuntu. Written with the migrating Windows or Mac OS X user in mind, *Ubuntu Kung Fu* avoids the usual Linux/Unix folklore that can send most of us to sleep.

**Publisher:** OREILLY  
**Author:** Thomas, Keir  
**AUD RRP:** \$59.99  
**NZD RRP:** \$75  
**ISBN-13:** 9781934356227  
**ISBN-10:** 1934356220  
**Due Date:** 15 Nov 2008



## Coding4Fun

### 10.NET Programming Projects for Wiimote YouTube World of Warcraft & More

How would you like to build an Xbox game, use your Nintendo Wiimote to create an electronic whiteboard, or build your own peer-to-peer application? *Coding4Fun* helps you tackle some cool software and hardware projects using a range of free Microsoft software. Now you can code for fun with C#, VB, Lua, ASP.NET, WPF, XNA Game Studio, and Popfly.

If you love to tinker, but don't have time to figure it all out, this book gives you clear, step-by-step instructions for building ten creative projects, including: *Alien Attack: LEGO Soldier: World of Warcraft RSS Feed Reader: InnerTube: PeerCast: TwitterVote: WHSMail: "Wiimote" Controlled Car: Wiimote Whiteboard: Holiday Lights:*

The perfect gift for any developer, *Coding4Fun* shows you how to use your programming skills in new and fun ways.

**Publisher:** OREILLY  
**Author:** Fernandez, Dan  
**AUD RRP:** \$69.95  
**NZD RRP:** \$89.99  
**ISBN-13:** 9780596520748  
**ISBN-10:** 0596520743  
**Due Date:** 15 Dec 2008



## FIRST LEGO League: The Unofficial Guide

*FIRST LEGO League* (FLL) is an international program for kids ages 9-14 that combines a hands-on, interactive robotics program and research presentation with a sports-like atmosphere. *FIRST LEGO League: The Unofficial Guide* is the go-to source for coaches, teachers, parents, and students participating in the FLL competition. Written for both rookie and experienced teams, the book covers a variety of topics, including team formation and organization, robot building and programming, and more.

**Publisher:** NO STARCH PRESS  
**Author:** Floyd Kelly, James et al  
**AUD RRP:** \$49.95  
**NZD RRP:** \$65  
**ISBN-13:** 9781593271855  
**ISBN-10:** 1593271859  
**Due Date:** 17 Oct 2008



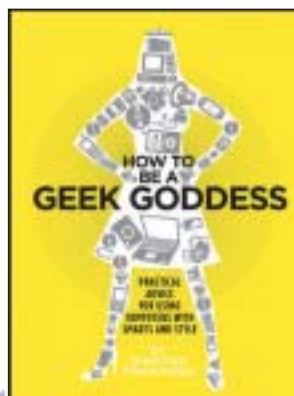
## How to Be a Geek Goddess

### Practical Advice for Using Computers with Smarts and Style

In *How to Be a Geek Goddess*, author Christina Tynan-Wood shares the expertise she gained while writing for magazines like PC World and PC Magazine but keeps the book light and conversational. Like advice from the geek girlfriends you always wished you had, the book explains topics in a way you'll understand: No patronizing guy bluster, unnecessary jargon, or information you aren't interested in, just the stuff you need to know to get the job done. You'll learn how to use your computer to get more done in less time, shop for gear,

fit an ugly computer into a lovely living room, hang out in online communities, and keep yourself and your family safe online. Tynan-Wood covers basic and not-so-basic topics, like how to use VoIP to make inexpensive telephone calls over the Internet and set up a wireless network in your home. Why should computers and tech gadgets be the domain of men? Make them your own with *How to Be a Geek Goddess*. Armed with the knowledge you'll gain from this book, you'll seem like a computer whiz to everyone around you. They'll be coming to you for tech support in no time!

**Publisher:** NO STARCH PRESS  
**Author:** Tynan-Wood, Christina  
**AUD RRP:** \$44.95  
**NZD RRP:** \$54.99  
**ISBN-13:** 9781593271879  
**ISBN-10:** 1593271875  
**Due Date:** 15 Dec 2008



## Hello, Android

### Introducing Google's Mobile Development Platform

Android is a new software toolkit for mobile phones, created by Google and the Open Handset Alliance. In a few years, it's expected to be found inside millions of cell phones and other mobile devices, making Android a major platform for application developers. That could be your own program running on all those devices. Getting started developing with Android is easy. You don't even need access to an Android phone, just a computer where you can install the Android SDK and the phone emulator that comes with it. Within minutes, *Hello, Android* will get you creating your first working application: Android's version of 'Hello, World'. From there, you'll build up a more substantial example: an Android Sudoku game. By gradually adding features to the game throughout the course of the book, you'll learn about many aspects of Android programming including user interfaces, multimedia, and the Android life cycle. If you're a busy developer who'd rather be coding than reading about coding, this book is for you.

**Publisher:** O'REILLY  
**Author:** Burennett, Ed  
**AUD RRP:** \$55  
**NZD RRP:** \$69.99  
**ISBN-13:** 9781934356173  
**ISBN-10:** 1934356174  
**Due Date:** 15 Jan 2009

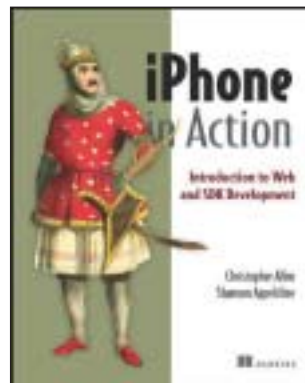


## iPhone in Action

### Introduction to Web and SDK Development

*iPhone in Action* is a complete and authoritative introduction to programming for the iPhone, and the first book to cover the new and widely anticipated iPhone SDK. This book takes current web developers, shows them how to develop web pages specifically for the iPhone, and then bootstraps them up to SDK programming. It also shows programmers comfortable with structured languages how to program specifically with the SDK. This introductory book to iPhone development lets developers who are new to the iPhone technology dive right in and start creating applications.

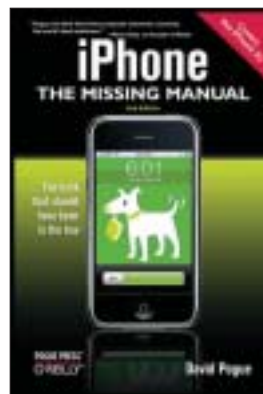
**Publisher:** MANNING  
**Author:** Allen, Christopher et al  
**AUD RRP:** \$69.95  
**NZD RRP:** \$89.99  
**ISBN-13:** 9781933988863  
**ISBN-10:** 193398886X  
**Due Date:** 15 Dec 2008



## iPhone: The Missing Manual 2/e

New iPhones with the latest features will be released this summer, and New York Times technology columnist and Missing Manual series creator David Pogue is right on top of it with a thoroughly updated edition of *iPhone: The Missing Manual*. As you'd expect of Apple, the iPhone is gorgeous, and the new edition of this book is as breathtaking as its subject. Teeming with high-quality colour graphics, each custom designed page helps you accomplish specific tasks - everything from Web browsing to watching videos. In fact, Apple's sleek machine is so packed with possibilities that without an objective guide like *iPhone: The Missing Manual*, you may not appreciate all it has to offer. The iPhone is at least three products merged into one: a phone, a wide-screen iPod and a wireless, touch-screen Internet communicator. The real magic, however, awaits when you browse the Web. You get to see the entire Web page on the iPhone screen. All of this is cooked up with Apple's traditional secret sauce of simplicity, intelligence, and whimsy. David Pogue knows the iPhone inside and out, and he tells you exactly what you need to know to get the most out of it.

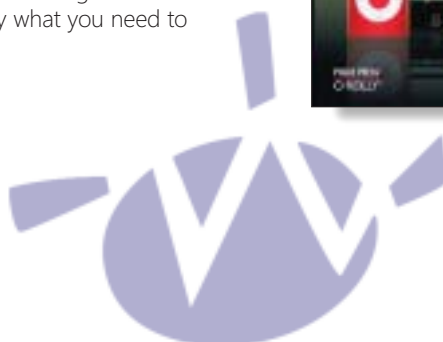
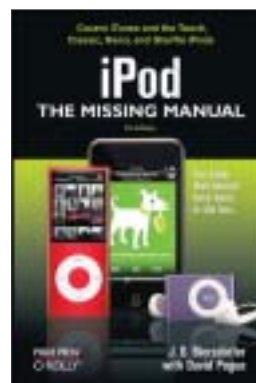
**Publisher:** O'REILLY  
**Author:** Pogue, David  
**AUD RRP:** \$44.95  
**NZD RRP:** \$54.99  
**ISBN-13:** 9780596521677  
**ISBN-10:** 0596521677  
**Previous ISBN:** 0596513747  
**Due Date:** 05 Sep 2008



## iPod: The Missing Manual 7/e

The iPod is one of the most gorgeous and sleek-looking devices ever invented. But underneath its slick exterior lies a full-powered entertainment center that lets users do so many things: listen to music; watch videos, TV shows, and movies; play video games; store calendars and contacts; and more. The one thing that Apple hasn't engineered is a guide to getting the most out of the powerful iPod. Enter *iPod: The Missing Manual* — a book as breathtaking as its subject. Teeming with high-quality color graphics, each custom designed page helps readers accomplish specific tasks - everything from installing iTunes to playing music on a stereo. Featuring the high quality writing readers expect from a "Missing Manual", coverage includes the latest crop of iPods and the latest version of iTunes.

**Publisher:** O'REILLY  
**Author:** Biersdorfer, Jude  
**AUD RRP:** \$34.95  
**NZD RRP:** \$44.99  
**ISBN-13:** 9780596522124  
**ISBN-10:** 0596522126  
**Previous ISBN:** 0596514913  
**Due Date:** 15 Dec 2008

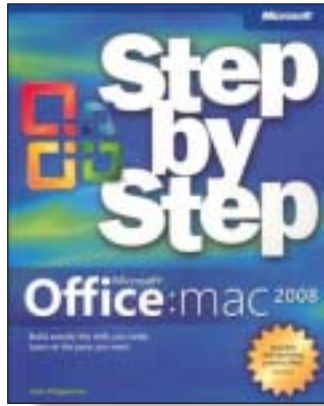


# APPLICATIONS

## Office 2008 For Macintosh Step by Step

The smart way to learn the latest version of Microsoft Office for Mac—one step at a time! Work at your own pace through the easy numbered steps and practice files on CD—and master the fundamental skills for working with the core programs—Word 2008, Excel 2008, PowerPoint 2008, and Entourage 2008—and the new user interface. With this learn-by-doing tutorial, you'll teach yourself how to create professional-quality documents, powerful spreadsheets, and compelling slide presentations. You'll also discover how to get your Web site up and running, how to take notes electronically, and how to manage your e-mail communications and workday. With STEP BY STEP, you can take just the lessons you need or work from cover to cover. Either way, you drive the instruction—building and practicing the skills you need, just when you need them!

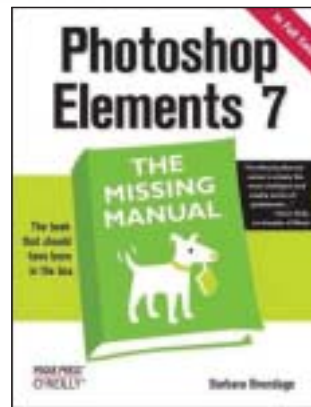
**Publisher:** MICROSOFT PRESS  
**Author:** Preppernau, Joan et al  
**AUD RRP:** \$39.95  
**NZD RRP:** \$49.99  
**ISBN-13:** 9780735626171  
**ISBN-10:** 0735626170  
**Due Date:** 15 Nov 2008



## Photoshop Elements 7: The Missing Manual

Now updated for the latest version of Photoshop Elements, this practical bestselling guide has attracted legions of fans from its four previous editions. This guide carefully explains every feature that the new Photoshop Elements has to offer (something no other book has done) by putting each one into a clear, easy-to-understand context. Author Barbara Brundage tells readers which features work well, which don't, and why — all with a bit of wit and good humor. This formula works extremely well.

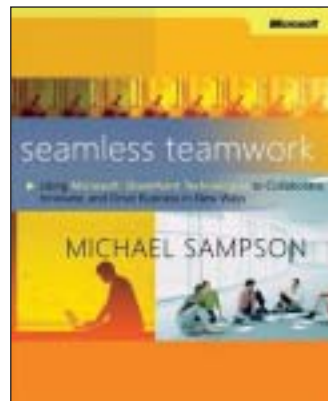
**Publisher:** OREILLY  
**Author:** Brundage, Barbara  
**AUD RRP:** \$69.95  
**NZD RRP:** \$89.99  
**ISBN-13:** 9780596521332  
**ISBN-10:** 0596521332  
**Previous ISBN:** 0596514441  
**Due Date:** 15 Dec 2008



## Seamless Teamwork: Using Microsoft® SharePoint® Technologies to Collaborate, Innovate, and Drive Business in New Ways

Learn how you can take advantage of Microsoft SharePoint Products and Technologies to enhance collaboration, fuel team productivity, and improve your business processes. Many business tools and processes focus on improving the productivity of the individual—an approach that's increasingly out of step with the collaborative, team-based work needed for shared project goals and business results. Learn Michael Sampson's Seven Pillars of Team Productivity—and put them into practice using the powerful collaboration capabilities in SharePoint Products and Technologies.

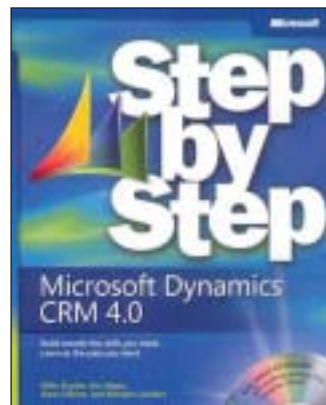
**Publisher:** MICROSOFT PRESS  
**Author:** Sampson, Michael  
**AUD RRP:** \$44.95  
**NZD RRP:** \$49.99  
**ISBN-13:** 9780735625617  
**ISBN-10:** 0735625611  
**Due Date:** 24 Oct 2008



## Microsoft Dynamics CRM 4.0 Step by Step

The smart way to learn Microsoft Dynamics CRM 4.0 and Microsoft Dynamics Live CRM – one step at a time! Work at your own pace through the easy-to-follow lessons and practice files on CD – and master the fundamentals for tracking customer communications, using e-mail templates for mass communication, reporting and data analysis tasks, and other essential topics. With STEP BY STEP, you can take just the lessons you need or work from cover to cover. Either way, you drive the instruction – building and practicing the skills you need, just when you need them!

**MICROSOFT PRESS**  
**Author:** Snyder et al  
**AUD RRP:** \$49.95  
**NZD RRP:** \$65  
**ISBN-13:** 9780735625761  
**ISBN-10:** 073562576X  
**Due Date:** 26 Sep 2008



# MICROSOFT SQL SERVER 2008

## Microsoft SQL Server 2008 Administrator's Pocket Consultant

Get the practical, pocket-sized guide for IT professionals who need to administer, maintain, and optimize SQL Server 2008. Written by award-winning author William Stanek, this portable reference delivers essential details for using SQL Server 2008 to help protect and manage your company's data-whether automating tasks, creating indexes and views, performing backups and recovery, replicating transactions, tuning performance, managing server activity, importing and exporting data, or performing other key tasks. Featuring quick-reference tables, lists, and step-by-step instructions, this handy, one-stop guide provides fast, accurate answers on the spot-whether you're at your desk or in the field.

**Publisher:** MICROSOFT PRESS

**Author:** Stanek, William R

**AUD RRP:** \$59.95

**NZD RRP:** \$75

**ISBN-13:** 9780735625891

**ISBN-10:** 0735625891

**Due Date:** 26 Sep 2008



## Microsoft SQL Server 2008 Step by Step

Teach yourself how to design and create SQL Server 2008 databases-one step at a time. Work at your own pace through the book's practical, skill-building lessons and the hands-on practice files on CD. You'll begin by learning to install and configure SQL Server 2008, design a model database, and work with tables and indexes. Next, you'll learn techniques to manipulate, maintain, and retrieve data. Finally, you'll learn more-advanced techniques, such as using views, functions, and triggers. As you complete each lesson, you can hone your skills using the practice exercises on the companion CD. Plus, you can review and download code samples illustrating the author's own, professional techniques-direct from the companion Web site.

**Publisher:** MICROSOFT PRESS

**Author:** Hotek, Mike

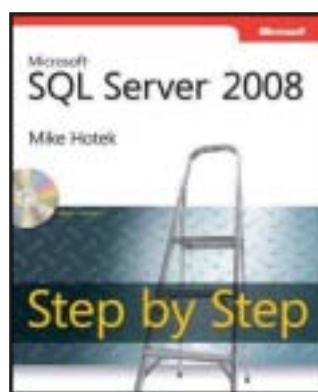
**AUD RRP:** \$79.95

**NZD RRP:** \$95

**ISBN-13:** 9780735626041

**ISBN-10:** 0735626049

**Due Date:** 05 Dec 2008



## Programming Microsoft SQL Server 2008

Get the hands-on programming instruction, practical examples, and best practices you need to master the core programmability features in SQL Server 2008. Led by three experts in database design and business intelligence solutions, you'll learn the essential tools and techniques for developing robust applications. Discover how to: Leverage the latest T-SQL programming enhancements, using table-valued parameters, MERGE, GROUPING SETS, and new date/time and time-zone capabilities Work with semistructured and unstructured data using XML, and the new "beyond relational" features, such as native file streaming, hierarchical tables, and spatial data types Automate common administration and maintenance tasks Work with the new data types, LINQ, the ADO.NET Entity Framework, WPF, and Silverlight Data binding Write transactional code and implement local and distributed transactions Use business intelligence tools, such as SQL Server Reporting Services and SQL Server Analysis Services. Many of the book's examples, exercises, and code samples are available for download from the companion Web site.

**Publisher:** MICROSOFT PRESS

**Author:** Lobel, Leonard et al

**AUD RRP:** \$99.95

**NZD RRP:** \$125

**ISBN-13:** 9780735625990

**ISBN-10:** 0735625999

**Due Date:** 29 Nov 2008



## Smart Business Intelligence Solutions with Microsoft SQL Server 2008

**PRO-Developer**

A hands-on reference for developers and database administrators, this book covers the basics of developing customized database applications with Microsoft SQL Server 2005. Includes code samples and real-world, expert insight. Delivers end-to-end guidance on developing business-intelligence solutions Features practical, how- to instruction, along with exposition of the underlying concepts and best practices Covers the range of SQL Server 2008 technologies,

including SQL Server Analysis Services, SQL Server Integration Services, and SQL Server Reporting Services CD features data files and code samples Shares real-world insights useful to business intelligence implementers at all levels, from beginning and advanced level developers to administrators and business decision makers

**Publisher:** MICROSOFT PRESS

**Author:** Langit, Lynn

**AUD RRP:** \$75

**NZD RRP:** \$95

**ISBN-13:** 9780735625808

**ISBN-10:** 0735625808

**Due Date:** 15 Dec 2008



## Beginning C# 2008 2/e Novice to Professional

*Beginning C# 2008: From Novice to Professional, Second Edition* has been written to teach you how to use the C# programming language to solve problems. From the earliest chapters, and from the first introductory concepts, you'll be looking at real-world programming challenges and learning how C# can be used to overcome them. As you progress through the book, the problems become more involved and interesting, while the solutions become correspondingly more complex and powerful as C# features interact to achieve the results that you want.

**Publisher:** APRESS  
**Author:** Gross, Christian  
**AUD RRP:** \$69.95  
**NZD RRP:** \$89.99  
**ISBN-13:** 9781430210337  
**ISBN-10:** 1430210338  
**Previous ISBN:** 1590598695  
**Due Date:** 13 Oct 2008



## Beginning Python 2/e H/C From Novice to Professional

Gain a fundamental understanding of Python's syntax and features with the second edition of *Beginning Python*, an up-to-date introduction and practical reference. Covering a wide array of Python-related programming topics, including addressing language internals, database integration, network programming, and web services, you'll be guided by sound development principles. Ten accompanying projects will ensure you can get your hands dirty in no time. Updated to reflect the latest in Python programming paradigms and several of the most crucial features found in the forthcoming Python 3.0 (otherwise known as Python 3000), advanced topics, such as extending Python and packaging/distributing Python applications, are also covered.

**Publisher:** APRESS  
**Author:** Hetland, Magnus Lie  
**AUD RRP:** \$75  
**NZD RRP:** \$95  
**ISBN-13:** 9781590599822  
**ISBN-10:** 1590599829  
**Previous ISBN:** 159059519X  
**Due Date:** 13 Oct 2008



## Head First PHP & MySQL

If you're ready to create web pages more complex than those you can build with HTML and CSS, *Head First PHP & MySQL* is the ultimate learning guide to building dynamic, database-driven websites using PHP and MySQL. Packed with real-world examples, this book teaches you all the essentials of server-side programming, from the fundamentals of PHP and MySQL coding to advanced topics such as form validation, session IDs, cookies, database queries and joins, file I/O operations, content management, and more.

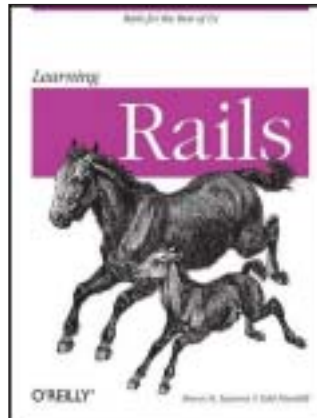
**Publisher:** OREILLY  
**Author:** Beighley, Lynn  
**AUD RRP:** \$75  
**NZD RRP:** \$95  
**ISBN-13:** 9780596006303  
**ISBN-10:** 0596006306  
**Due Date:** 15 Dec 2008



## Learning Rails

*Learning Rails* takes a web-centric approach to the popular web application framework, making it easier to get started. Most Rails books are written for programmers who have already worked in other frameworks. They explain how to handle the inner parts of an application first - models and controllers - before moving on to the view. For web developers who know HTML and JavaScript, though, starting with databases is a painful way to learn Rails. This book approaches Rails from the outer layer, letting web designers create something visible before reaching the difficult database models and controller code in the inner layers. With *Learning Rails*, you can start from the HTML and programming you already know, and then move more deeply into Ruby, objects, and database structures.

**Publisher:** OREILLY  
**Author:** St. Laurent, Simon  
**AUD RRP:** \$59.95  
**NZD RRP:** \$75  
**ISBN-13:** 9780596518776  
**ISBN-10:** 0596518773  
**Due Date:** 15 Dec 2008

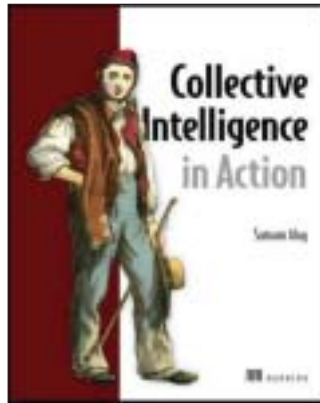


# DEVELOPER

## Collective Intelligence in Action

Identifying the wants, needs, and knowledge of internet users can be like listening to a mob. In the Web 2.0 era, leveraging the collective power of user contributions, interactions, and feedback is the key to market dominance. A new category of powerful programming techniques lets you discover the patterns, inter-relationships, and individual profiles—the collective intelligence — locked in the data people leave behind as they surf websites, post blogs, and interact with other users. *Collective Intelligence in Action* is a hands-on guidebook for implementing collective intelligence concepts using Java. It is the first Java-based book to emphasize the underlying algorithms and technical implementation of vital data gathering and mining techniques like analyzing trends, discovering relationships, and making predictions. It provides a pragmatic approach to personalization by combining content-based analysis with collaborative approaches. This book is for Java developers implementing Collective Intelligence in real, high-use applications. Following a running example in which you harvest and use information from blogs, you learn to develop software that you can embed in your own applications. The code examples are immediately reusable and give the Java developer a working collective intelligence toolkit.

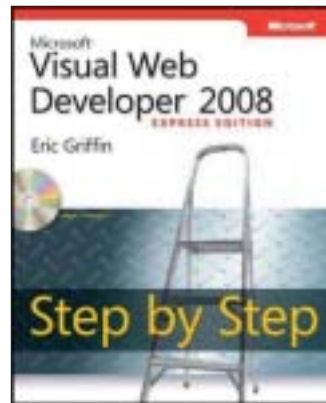
**Publisher:** MANNING  
**Author:** Alag, Satnam  
**AUD RRP:** \$75  
**NZD RRP:** \$95  
**ISBN-13:** 9781933988313  
**ISBN-10:** 1933988312  
**Due Date:** 15 Oct 2008



## Microsoft Visual Web Developer 2008 Express Edition Step by Step

Teach yourself Visual Web Developer Express Edition—one step at a time. This practical tutorial steps novice developers and hobbyists through an end-to-end example, helping them build essential skills logically and sequentially. By the end of the book, you'll have a working Web site, plus the fundamental skills needed to advance to the next level of Web development-ASP.NET.

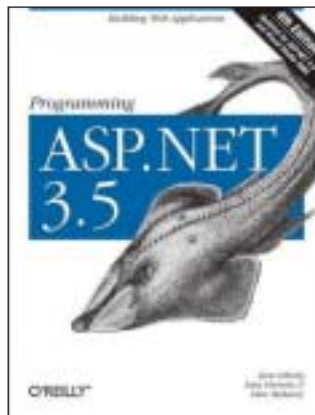
**Publisher:** MICROSOFT PRESS  
**Author:** Griffin, Eric  
**AUD RRP:** \$59.95  
**NZD RRP:** \$65  
**ISBN-13:** 9780735626065  
**ISBN-10:** 0735626065  
**Due Date:** 15 Dec 2008



## Programming ASP.NET 3.5 4/e

With the new edition of this bestselling tutorial for Microsoft's ASP.NET web development platform, you learn how to create state-of-the-art web applications using .NET Framework 3.5 and Visual Studio 2008. Programming ASP.NET 3.5 offers comprehensive and easy-to-understand information on Web Forms, HTML, JavaScript, Ajax, application building blocks, custom controls, security, and more. Written by bestselling authors Jesse Liberty and Dan Hurwitz, this book teaches you all the ins and outs of ASP.NET 3.5, using plenty of examples and sample code. You learn how to use new .NET technologies for faster development and better web application performance, such as ASP.NET AJAX for interactive user interfaces, LINQ for data access, and Windows Communication Foundation (WCF) for web services. *Programming ASP.NET 3.5* also previews and describes how newer technologies, such as Microsoft Silverlight and the model-view-controller (MVC) framework can enhance the traditional ASP.NET programming model. The book uses code examples written in both C# and Visual Basic, and developers learn how JavaScript can inject greater functionality into client-side pages.

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**Author:** Liberty et al  
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**NZD RRP:** \$125  
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**Due Date:** 15 Nov 2008



## Stripes

...and Java Web Development is Fun Again

As a Java developer, you want to leverage your knowledge and the wealth of Java libraries and tools. But when it comes to web development, many frameworks seem over-engineered and too complex. They have a steep learning curve, and it's just too difficult to get them to do exactly what you need because of their 'closed-box' design. *Stripes* brings simplicity back to Java web development. You'll be up and running in minutes, and can go a long way with just a few simple concepts. You'll spend your time developing your application, not maintaining gobs of configuration. Because *Stripes* is very transparent, you will understand exactly what is going on from request to response. The popularity of *Stripes* keeps increasing because of its clean design and extensibility. With this complete tutorial and reference, you can master *Stripes* and take advantage of its productivity in web application development.

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**Author:** Daoud, Frederic  
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**NZD RRP:** \$75  
**ISBN-13:** 9781934356210  
**ISBN-10:** 1934356212  
**Due Date:** 15 Nov 2008

